

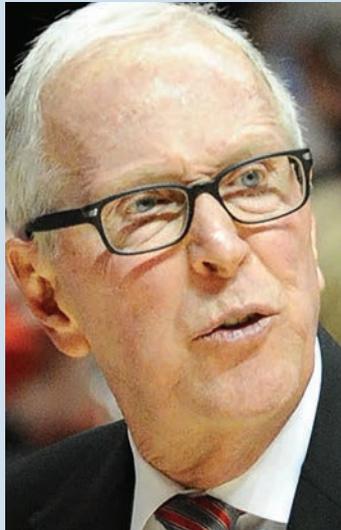
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AUGUST 2014



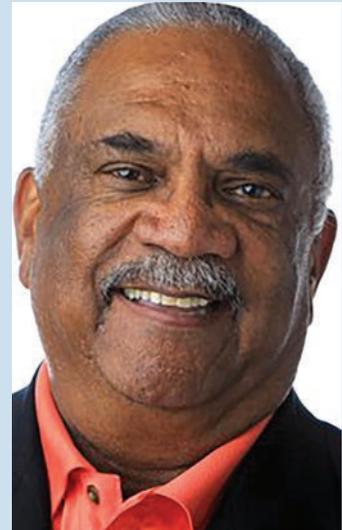
JERRY HENBERGER



STEVE FISHER



JONATHAN HARILL



HERB JOHNSON

MEN WHO MAKE A DIFFERENCE

Among our choices for Men Who Make a Difference are Steve Fisher, Herb Johnson, Jerry Henberger and Jonathan Harill. For the full list of these exceptional San Diegans, turn to Page 12.

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-John Moores, Owner-San Diego Padres

"I have been doing business with Rancho Santa Fe Insurance for 19 years and we have never experienced anything but professional service and advice. As our situation has changed over the years, Craig's team has identified and recommended changes needed to our policies. Our situation is additionally complicated by having homes in two other states. In each case, they have easily handled the insurance in each state. They are the best."

-Ronald Judy, Co-founder Nintendo of America and Founder NES International (Nintendo in Europe)

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A portrait of Craig Knox, a middle-aged man with grey hair, smiling. He is wearing a dark blue suit jacket, a light blue striped shirt, and a red patterned tie. The background is a blurred outdoor setting with green foliage.

His perspective?

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As an engineer, Craig knows there's more than one way to solve a problem. And when it comes to commercial real estate, there's no cookie cutter solution that works for every company. Life science and technology firms have unique needs for office, lab and industrial space, and Craig is an expert at tailoring customized solutions to help innovators grow their businesses.

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COVER STORY



ON THE COVER:

The Men Who Make a Difference

Aztec basketball coach Steve Fisher is just one of the 13 men selected for our report on Men Who Make a Difference. These outstanding individuals stand out in their professional careers. See Page 12.



6 The Blip on Reese Jarrett's Affordable Housing Record

The new head of Civic San Diego, Reese Jarrett (pictured), is going to be tasked with driving development in southeastern San Diego to provide an influx of affordable housing. When Jarrett was a developer in the area, his company and Civic San Diego's predecessor failed to follow restrictions meant to do that very thing. As a result, homes meant to be reserved for certain income brackets drastically increased in price.



16 Banished Cell Phone Scrap Heap

SecondWave Recycling is a Pacific Beach-based company specializing in the collection, secure data destruction, recycling and salvage of old cell phones that conforms to strict environmental regulations. "We're making sure that 100 percent of the cell phones we receive are being disposed of in an environmentally and socially responsible manner, or being put back to use," said Ryan Rubel, company co-founder.



18 New Car Review: The 2014 BMW 4 Series Coupe

Two things separate the men from the boys when it comes to sport coupes. One, a rear-drive layout. Two, a unique layout. Many sporty coupes are FWD — and "spun off" sedans. They're not much more than two-door versions of the four-door. The new BMW 4 is something more than that. It's not just a new number. It's a new BMW.



20 Turner Construction's Innovative New Office

One of the coolest things about working in the commercial real estate business is that there is always something new to discover. Just when you think "well, maybe now I've seen it all," you're reminded that the opportunity for innovation in office space is absolutely unlimited. By moving into a new office, Turner Construction almost reinvents its entire image.



21 Travel: The Riviera Palm Springs

The Riviera Palm Springs hotel is reminiscent of days gone by, an iconic playground of the past. You may believe you are reliving Old Hollywood glamour, except now it comes with a fresh, contemporary feel. The Riviera is where Old meets New Hollywood. It continues to attract Tinseltown's elite, just like days of yore when the Rat Pack icons, such as Sinatra, Dean Martin and Sammy Davis Jr., showed up on its doorsteps.

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Researchers Discover Cool-Burning Flames in Space That Could Lead to Better Engines on Earth

A team of international researchers has discovered a new type of cool burning flames that could lead to cleaner, more efficient engines for cars. The discovery was made during a series of experiments on the International Space Station by a team led by Forman Williams, a professor of mechanical and aerospace engineering at the UC San Diego. Researchers detailed their findings in the journal *Microgravity Science and Technology*.

"We observed something that we didn't think could exist," Williams said.

A better understanding of the cool flames' chemistry could help improve internal combustion engines in cars, for example by developing homogenous-charge compression ignition. This technology is not currently available in cars. But it could potentially lead to engines that burn fuel at cooler temperatures, emitting fewer pollutants such as soot and nitric oxide and nitrogen dioxide, also known as NO_x, while still being efficient.

During the experiments, researchers ignited large droplets of heptane fuel. At first, it looked like the flames had extinguished themselves, just as they would have on earth. But sensors showed that the heptane was still burning, although the resulting cool flames were invisible to the naked eye.

The cool flames occurred in a wide range

of environments, including air similar to the earth's atmosphere and atmospheres diluted with nitrogen, carbon dioxide and helium. The resulting combustion reaction creates toxic products, such as carbon monoxide and formaldehyde, which in turn burn off.

Researchers believe that the cool flames are the result of elementary chemical reactions that do not have the time to develop around burning fuel droplets on earth, where they can only exist for a very short period of time.

The difference between earth and the space station is buoyancy. When droplets of fuel burn on earth, buoyancy limits the amount of time gases can hang around in the high temperature zone around the droplets. So there isn't enough time for the droplets' chemistry to support the cool flames. But in micro-gravity, there is no buoyancy, so there is enough time for the gases to stay around the droplets and for that chemistry to develop.

The challenge for future applications is to get the right mix of fuels to generate this cool flame combustion here on earth. To investigate this question, NASA is planning a new series of experiments tentatively called Cool Flame Investigation, starting next winter and continuing for about a year.

Researchers emphasized that the research

is only possible on the ISS, where scientists have access to a microgravity environment that provides a sufficient amount of test time for cool flames to occur. All the experiments take place in the Multiuser Droplet Combustion Apparatus that can generate and ignite droplets from different fuels in different atmospheric conditions. The chamber is crammed with sensors and equipped with video cameras that record experiments. The chamber is inside an experimental facility called the Combustion Integrated Rack, which is roughly the size of a 5.5-foot bookcase and weighs close to 560 lbs and which records the data and transmits it to ground. The Combustion Integrated Rack is located in the Destiny module of the ISS.

"Things can happen out there that can't happen here," Williams said.

Williams has been working on fire research and fire safety with NASA since the 1970s. You will not, however, find him on the space station. The experiments are run by remote control from NASA's John Glenn Research Center in Cleveland. Results were analyzed by a team of scientists from UC San Diego, the University of Connecticut, NASA, Princeton, the University of South Carolina, UC Davis, and Cornell.



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The Blip on the New Civic San Diego Head's Affordable Housing Record

By Andrew Keatts | Voice of San Diego

The new head of Civic San Diego, Reese Jarrett, is going to be tasked with driving development in southeastern San Diego to provide an influx of affordable housing.

When Jarrett was a developer in the area, his company and Civic San Diego's predecessor failed to follow restrictions meant to do that very thing.

As a result, homes meant to be reserved for certain income brackets drastically increased in price.

For four years in the '80s, Jarrett ran the Southeastern Economic Development Corporation (SEDC). When the state's redevelopment program ended, SEDC merged with its downtown cousin, the Centre City Development Corp., to become Civic San Diego.

Jarrett left SEDC in 1986 to become a developer, a role he's had ever since.

One of his projects, the Village at Euclid, got a \$200,000 loan from SEDC that came with restrictions to keep some of the homes in the hands of lower-income residents.

It didn't work out.

Because SEDC and Jarrett's company failed to comply with requirements in the loan agreement, two of those homes were sold for inflated prices and became unavailable to the residents they were meant for, and which justified the public investment in the first place, as reported in a 2006 Voice of San Diego investigation.

Jarrett acknowledged his company and SEDC failed to obey restrictions meant to keep some of the homes as part of the city's affordable housing stock.

"There was a lack of coordination between the two entities," he said. Eight years



Reese Jarrett

ago, he had refused to comment for the investigation.

Per the loan agreement, before Jarrett's company could sell any of the homes, it had to coordinate with SEDC to file with the County Recorder's office a document, called a covenant agreement, alongside the deed that would give SEDC final say over any subsequent sale of the home.

For 22 of the 23 homes, that document wasn't filed, including for four homes that were specifically reserved for the first 10 years of their existence for residents with certain incomes.

When those documents weren't filed, the agency lost its ability to monitor sales, and the price of homes built with public assistance for low- and moderate-income residents increased drastically, until they were out of reach of the residents for whom they were intended.

For instance, one of the homes reserved as affordable housing was sold for \$181,000 in 2000 when it was brand new. The initial owners sold it three years later for \$350,000. Two years after that, it sold for \$399,999. It was flipped six months later for \$499,999.

SEDC's director at the time, Carolyn Smith, said Jarrett's sales agents got ahead

of her employees, which is why the documents weren't filed, and that the agency learned from the administrative mix-up. Smith was later convicted of embezzling public funds while at SEDC.

SEDC, as the agency that provided the public loan, was ultimately responsible for enforcing the price restriction, Jarrett said. But Jarrett wasn't just a developer. He was the former director of the agency responsible for meeting the requirements.

When he was in charge of SEDC — 10 years before he received the loan for Village at Euclid — the organization didn't have enough money to strike such agreements, he said.

"We created that economic opportunity by the thousands of jobs that were created, and the hundreds of thousands of square feet of development that took place at Gateway Center, which was primarily what happened on my watch," he said.

Faulconer's office said both Civic San Diego staff and the mayor's office fully vetted Jarrett before making the appointment and that he wouldn't have been hired if they had any concerns.

The City Council must confirm the appointment in the coming weeks.

This article was originally published by Voice of San Diego.



The Cross Border Xpress bridge in artist's rendering.

Cross-Border Bridge to Give Airline Passengers Direct Access to Tijuana International Airport

Construction has started on the Cross Border Xpress, a new, elevated pedestrian bridge that will connect Tijuana International Airport to a new passenger facility in Otay Mesa to make life a whole lot easier for airline passengers crossing the border.

The bridge is part of a \$120 million private project connecting a terminal on the U.S. side of the border directly into a foreign airport terminal -- the first ever.

Officials said the Cross Border Xpress will serve the approximately 2.4 million passengers who already cross the border as part of their travels, and will help them avoid unpredictable, often long delays at congested San Ysidro and Otay Mesa land ports of entry. Users of the bridge will be able to access the more than 30 destinations within Mexico that Tijuana International Airport (TIJ) offers, many of which are not served by other Southern California airports. TIJ also has direct flights to Shanghai and Tokyo.

The terminal will be located south of Interstate 905 in Otay Mesa and is expected to open for passenger crossings in summer 2015.

The project is being developed and operated by Otay Tijuana Venture LLC, a private investment group with U.S. and Mexican shareholders. Investors include PAP Corp, Palareo Inc. and EGI-Otay Investors.

In the U.S., the Cross Border Xpress will feature more than 65,000 square feet of indoor and outdoor patio waiting areas for passengers and guests, retail, food and beverages, fully bilingual customer service and information, and short-to long-term parking. The bridge itself will be 390 feet long, enclosed with divided north/south corridors. Inside the TIJ terminal, construction is under way to accommodate the landing of the bridge and improve passenger facilities with new areas and amenities.



U. S. Customs and Border Protection, which has participated in the design of the San Diego facility, will staff operations at the Cross Border Xpress through an agreement with the project's ownership.

"This is a great example of private investment creating much-needed public infrastructure to facilitate safe, secure travel and trade," said Mark Cafferty, CEO of the San Diego Regional Economic Development Corp. "A multi-million dollar binational private investment in our region will create capacity for more than two million border crossing per year, that will translate to job creation, industrial development, and competitiveness for the San Diego-Tijuana Region."

Officials said the Cross Border Xpress also will broaden Tijuana's industrial, tourism and commercial platform while it also strengthens its position as a Maquiladora destination.

The project is being financed by Bancomext and Invex, with construction under way by Turner Construction and Hazard Construction in San Diego, and Grumesa S.A. de C. V. in Mexico. Architect Legoretta + Legoretta designed the project in conjunction with Stantec.

Illumina Agrees to 10-Year Business Incentive Deal to Stay in San Diego

Medical equipment-maker Illumina will keep 300 manufacturing and sales employees in San Diego after reaching a 10-year, \$1.5 million economic incentive agreement with the city, Mayor Kevin Faulconer and company officials announced.

Illumina, which makes devices for genetic analysis, was recently named the “Smartest Company in the World” by the Massachusetts Institute of Technology.

“This is a perfect example of how San Diego can support middle-class jobs while also encouraging economic growth,” Faulconer said. “This agreement keeps hundreds of high-wage jobs in San Diego, ensures city residents benefit from over a million dollars in annual sales tax revenue, and strengthens our region’s leadership in biotechnology.”

The company, which also has manufacturing facilities in Hayward and Singapore, was considering expanding elsewhere, including to Poway and Memphis, according to the mayor.

Illumina, the 12th-largest provider of sales and use tax revenue to the city, will apply the increase of such levies to the \$1.5 million city credit, in exchange for keeping its workers in San Diego for the next decade.

The company leases a half-dozen buildings in San Diego totaling more than 560,000 square feet.

Council members enthusiastically approved similar agreements with craft brewers Ballast Point and AleSmith last month.

-- City News Service

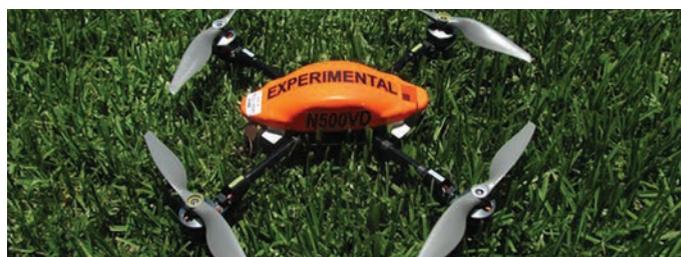


SDG&E to Test Small Drones in East County

San Diego Gas & Electric is the first utility in America to receive Federal Aviation Administration approval to test the use of small, unmanned aircraft to monitor electric and gas lines. The FAA granted a Special Airworthiness Certificate allowing the utility to research, test and train flight crews on the unmanned aircraft system, or UAS, in a sparsely populated airspace in east San Diego County.

The FAA certificate for SDG&E is significant because the agency has approved only very limited commercial use of unmanned aircraft as it works to develop comprehensive regulations by Sept. 30, 2015.

“The unmanned aircraft system provides us with another tool in our electric and gas operations tool chest,” said Dave Geier, SDG&E’s vice president of electric transmission and system engineering. “This versatile technology would allow us to improve our response to emergency situations such as fires, as well as complete aerial inspections in remote areas that are otherwise difficult to access, and locate the cause of power outages faster.”



Measuring 16 inches in diameter and weighing less than a pound, these small devices use a camera to inspect utility equipment and relay live images back to the controller. The UAS can examine infrastructure in areas that are off-limits to helicopters or difficult to access by road or other means.

Once the technology is tested, and if it proves effective, SDG&E may then seek FAA approval to use the aircraft more broadly in the field for inspections. SDG&E inspects more than 26,000 miles of transmission and distribution power lines for safety and compliance purposes and to make sure the grid is running smoothly and effectively.

Stalled Horton Plaza Project Gets A \$4.5 Million Boost

A stalled project to turn a section of Horton Plaza into a public park received a \$4.9 million budget increase from the San Diego City Council.

When the project began nearly two years ago with the demolition of the old Robinsons-May/Planet Hollywood building, city officials touted the park as a 37,000-square-foot public gathering place.

However, the boarded-up site on Broadway at Fourth Avenue has been inactive for many months because of haggling with state officials over whether money left over from the old redevelopment system could be used to pay for construction.

Problems with the property title and a substandard underground electrical box also caused delays.

“We had this amazing project that this council supported, but a funny thing happened on the way to the park -- redevelopment got ended,” City Council President Todd Gloria said. “That occurred and the economy came back, so costs were higher.”

Officials with the City Attorney’s Office believe San Diego has a strong case to use redevelopment funds for the project.

The state Department of Finance has twice said the park project is an enforceable obligation for former redevelopment funding, but

that was at a lower cost, Deputy City Attorney Kevin Reisch told the council members before they gave their unanimous support for increasing the budget.

The Department of Finance will have 45 days to consider the issue. If state officials say no, litigation could follow, Reisch said.

-- City News Service



Gates concealing the construction on the public park at Horton Plaza are seen next to the Balboa Theatre on Broadway Avenue in downtown San Diego, March 2014.



Jerry Henberger
Executive Director
Parkinson's Association

We proudly congratulate Jerry Henberger, the Executive Director of the Parkinson's Association, on his well-deserved acknowledgement as one of SD METRO Magazine's "20 Men Who Make a Difference in San Diego".

Jerry is making a remarkable difference in our organization. His leadership has helped us meet the needs of the Parkinson's community as never before and has enhanced our future.

**- The Board of Directors,
The Parkinson's Association**



www.ParkinsonsAssociation.org
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4 Appointed to S.D. Superior Court Bench

Gov. Jerry Brown has appointed two San Diegans and two Chula Vistans to the San Diego County Superior Court bench -- Matthew C. Braner, Enrique E. Camarena, Selena D. Epley and Daniel F. Link.

Matthew Braner, 55, of San Diego, has served as supervisor at the San Diego County Primary Public Defender's Office, Writs and Appeals Unit since 2009, where he has served as a deputy public defender since 1998.

Braner served as a felony trial deputy at the San Diego County Public Defender's Office and was a trial deputy at the San Bernardino County Public Defender's Office. He was an associate at the Law Offices of Christopher F. Emley. Braner earned a law degree from the University of California, Hastings College of the Law. He fills the vacancy created by the retirement of Judge Richard G. Cline. Braner is a Democrat.

Enrique Camarena, 40, of Chula Vista, has served as a deputy district attorney at the San Diego County District Attorney's Office since 1999. He earned a law degree from the University of Southern California, Gould School of Law and a bachelor's degree from Dartmouth College. Camarena fills the vacancy created by the retirement of Judge John S. Einhorn. Camarena is a Republican.

Selena Epley, 46, of Chula Vista, has served as assistant supervising attorney for a central felony team at the San Diego County Primary Public Defender's Office since 2012, where she has served in several positions since 1995, including deputy public defender and training director at the South Bay Branch Office. She was a law clerk at the San Diego County Public Defender's Office. Epley earned a law degree from Stanford Law School. She fills the vacancy created by the retirement of Judge William H. McAdam. Epley is a Democrat.

Daniel Link, 38, of San Diego, has served as a deputy district at-



Enrique Camarena



Enrique Camarena



Enrique Camarena



Enrique Camarena

torney at the San Diego County District Attorney's Office since 2001, where he was a law clerk from 2000 to 2001. Link was president of the San Diego County Bar Association in 2011. He earned a law degree from the University of San Diego School of Law. He fills the vacancy created by the retirement of Judge Richard E. Mills. Link is a Democrat.

The compensation for each of these positions is \$181,292.

Balboa Park Conservancy and Balboa Park Central Merge

The Balboa Park Conservancy and Balboa Park Central, organizations dedicated to protecting and enhancing the park, have merged, the groups announced today. The merged organization will operate under the name of The Balboa Park Conservancy.

"Working on behalf of the entire Park, the newly merged Balboa Park Conservancy will work to keep Balboa Park magnificent by sustaining and enhancing its beauty and its historic, cultural and recreational character for the enduring enjoyment of all," said Carol Chang, Conservancy board president.

Established in 1923 and operating the historic House of Hospitality since 1937, Balboa Park Central's focus for the last 91 years has been on visitor experience, marketing the park and collaborative programs. Formed in 2011, the Conservancy works to help the city maintain and beautify the park.

Officials said the Conservancy will continue to operate its current programs, and combined with Central's programs will include the Balboa Park Visitors Center; Balboa Park Marketing; Balboa Park Family Days; Balboa Park December Nights; and the identification of restoration and enhancement projects within the park -- its first such major project being the restoration of the Botanical Building, anticipated to be completed in 2015.

Officials Dedicate Historic Raise of San Vicente Dam

The San Diego County Water Authority dedicated the San Vicente Dam Raise, the largest single expansion of water storage in San Diego County history.

Starting in 2009, crews raised San Vicente Dam by 117 feet, increasing its storage capacity by 152,000 acre-feet. The new capacity will allow water to be stored within the region for use in dry years.

The dam is also part of the region's Emergency Storage Project, enhancing local storage in case an emergency such as an earthquake interrupts imported water deliveries.

Officials attending the ceremony included Thomas Wornham, chair of the San Diego County Water Authority board of directors; San Diego Mayor Kevin Faulconer; John Laird, secretary of the California Natural Resources Agency; and Maureen Stapleton, general manager of the Water Authority.



San Vicente Dam

San Diego Company Developing World's First In-Home Dry-Age Refrigerator for Consumers

Nadia Bruno, a San Diego entrepreneur, is developing the first commercially available dry-age refrigerator for the home chef. Called the Steaklocker, it combines the best of old world dry-aging techniques with sophisticated modern technology, allowing the consumer to control the process.

Not only that, but by purchasing the beef in supermarkets and butcher shops, and then dry-aging at home, steak-lovers can save 50-70 percent on current retail dry-age steak prices. "Steaklocker is going to change the way people dine at home," said Bruno.

Dry-aging steaks is a relatively simple process that has been used in fine restaurants for many years. It creates superbly tender and flavorful steaks by letting naturally-occurring enzymes slowly tenderize the meat in a controlled refrigerated environment. The steaks will continue to become more flavorful for up to 90 days.

Unfortunately, this cannot be done in a traditional home refrigerator because the high humidity and fluctuating temperatures promote bacterial growth, which can ruin the meat and create health issues, such as foodborne illnesses.

Bruno and her technical team are developing a state-of-the-art digital hygrometer controller, which allows consumers to adjust the recommended settings that vary the flavor and tenderness of the meat. In addition, the Steaklocker will also feature a smart app that provides instant feedback on the temperature and humidity operations of the refrigerator.

Steaklocker recently had a successful Kickstarter campaign in the food category. It was No. 1 in San Diego and No. 11 in food



Nadia Bruno and the Steaklocker.

for the entire history of Kickstarter campaigns. It raised over \$191,000.

To help continued funding of this project, she has launched an Indiegogo campaign, which can be viewed at: www.indiegogo.com/projects/steaklocker-the-world-s-first-chef-inspired-in-home-dry-age-steak-fridge.

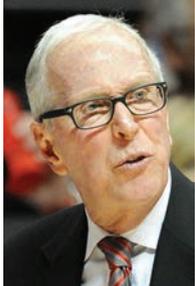
"We need help from steak-lovers to finish this project," Bruno said. "We have suppliers waiting to manufacture the fridge and engineering partners ready to finalize the electronics and wireless applications."

MEN WHO MAKE A



JERRY HENBERGER

Under Jerry Henberger's leadership, the Parkinson's Association has established a counseling program that provides professional counseling and psychological services to the Parkinson's community, expanded outreach and educational programs, and established a Minds In Motion program that integrates physical health with mental health to improve and maintain the quality of life of people with Parkinson's. As the executive director of the Parkinson's Association, he defines the nexus between a specialized community and a professional services organization. He has established himself as the leader of the largest Parkinson's disease organization in Southern California and has been the driving force in transforming the regional organization into providing Parkinson's patient and caregiver support and services for Los Angeles, Orange and San Diego counties. Most importantly, the fiber of Henberger's being is concerned with community service and how he can help improve the lives of people suffering with Parkinson's and other debilitating diseases. He is a graduate of the University of Santa Clara.



STEVE FISHER

Steve Fisher has guided the San Diego State Aztecs basketball program to national prominence in his 14 years as head coach. In 23 years as a head coach, first at Michigan and then at SDSU, he has won 65 percent of his games. He won a national championship at Michigan and his teams have participated in seven NCAA tournaments and made 11 postseason appearances. The Aztecs have won Mountain West conference championships as well as the conference's post-season tournaments. His Aztecs teams have won more than 20 games in 10 of his 14 years as their head coach. They won more than 30 games in 2010-11 and in 2013-14.



KIRT GILLILAND

Kirt Gilliland is a principal and president of Hughes Marino's Construction Management Division. He has more than 25 years of construction and project management experience. He holds a bachelor of science degree in civil engineering from the University of Southern California. At Hughes Marino, he manages the design and construction of hundreds of projects in multiple industries, including education, medical, affordable housing, civic and nonprofit. His skills and knowledge of construction and the local market provide a valuable tool for Hughes Marino during lease negotiations and work letter review, as well as for other clients during the design and construction phase of their project. He has managed more than six million square feet of projects in excess of \$400 million. His notable projects include design and construction for AMN Healthcare; Seacrest, Mitchell International, Francis Parker School and the New Children's Museum.

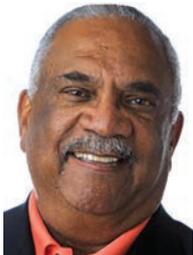


DR. SEAN DANESHMAND

Dr. Sean Daneshmand is an obstetrician specializing in high-risk pregnancies. Since 2002, he has practiced at San Diego Prenatal Center, providing services at Sharp Mary Birch Hospital for Women. It is here that Daneshmand's influence is truly felt through his tireless work to provide the best care and expertise possible to ensure the health of expectant mothers and their babies. He founded Miracle Babies, a nonprofit organization that aids in providing both financial and emotional support to families struggling to cope with the pressures of having a critically ill newborn in the Prenatal Intensive Care Unit. Miracle Babies plays a pivotal role in the lives of hundreds of women and families by providing financial assistance with items such as medical equipment, baby supplies, and living expenses. It is the love and support through Miracle Babies in a time of crisis that illustrates the poignant role that Daneshmand plays in the community.

DIFFERENCE 2014

Outstanding individuals who have achieved remarkable success in their careers



HERB JOHNSON

Herb Johnson is president and CEO of the San Diego Rescue Mission. The Mission offers several life-changing programs to the nearly 10,000 homeless men, women and children living in San Diego County. They provide basic needs as well as recuperative and rehabilitative services that help these people get back on their feet and return to society as productive citizens. Johnson holds an MBA degree from the Harvard Business School, had a dynamic career in the business world, including leading Summit Concept, a unique supply chain and executive partnership firm based in San Diego. He also served as executive vice president for supply chain management of Premier Inc., and as president of Premier Purchasing Partners, L.P., a \$14 billion group purchasing organization. He puts his extensive executive experience to work leading the San Diego Rescue Mission.



BRAD PHILLIPS

Dr. Brad Phillips is president and CEO of the Institute for Evidence-Based Change. The organization's focus is to improve educational practices and outcomes in schools, colleges and universities. Phillips has pioneered the collaborative collection and sharing of data across educational segments and its connection to faculty use, classroom and institutional change. He is a frequent keynote speaker, author of articles, and recipient of recognitions and honors for his innovative research and commitment to faculty involvement and student progress. He is the founder of the California Partnership for Achieving Student Success (Cal-PASS).



JONATHAN HARRILL

Jonathan Harrill is senior director for business and legal affairs at Adconion Direct and specializes in digital privacy, compliance, and media law for all advertising channels, as well as overseeing M&A activity and all advertiser, partner and vendor contracts and negotiations. He addresses and resolves the legal needs of the business in an ever-changing environment where media and data usage evolve faster than the legal and regulatory statutes. In addition, he leads and manages daily operations across the compliance and legal departments. Throughout his tenure at Adconion Direct, Harrill has played a critical role in overseeing two major acquisitions: the 2011 Frontline Direct and Adconion Audience Network merger, creating Adconion Direct as it is known today. Harrill works with several local organizations through Adconion Direct's volunteer efforts including Southern California Special Olympics, Feeding America, Habitat for Humanity, Father Joe's Villages, San Dieguito River Valley Conservatory and New Life Headstart. He is a graduate of the University of North Carolina at Wilmington with both his undergraduate and law degrees.



GABRIEL BRISTOL

Gabriel Bristol is president and CEO of Intelicare Direct, a San Diego-based customer service solutions company with another office in Las Vegas. He is widely recognized as one of today's most talented CEOs because of his track record of developing turnkey solutions, effective customer care and sales programs for small and medium-sized businesses across various industries. He combines more than 20 years of successful executive management experience with impactful leadership while igniting stagnant businesses and transforming declining operations. He ensures that at the core of Intelicare Direct's corporate culture is its reach into the community to make a positive impact by supporting important causes. He has been among a handful of business leaders in San Diego to stand up and support a hike in the minimum wage.



FRED KOSMO

Fred Kosmo is a partner at Wilson Turner Kosmo LLP. He has represented both local and national clients in high-stakes business litigation matters across multiple industries for more than 25 years. With a reputation for high quality, successful representation that puts the interests of its clients first, Wilson Turner Kosmo is the law firm that many top businesses turn to, including Fortune 100 companies. He is a volunteer board member of the Defenders Board, which oversees Federal Defenders of San Diego Inc. and Appellate Defenders Inc. He is also the former president of the Association of Business Trial Lawyers, which provides a unique forum in which litigators and judges meet together to address important issues. A devoted family man, he served for many years as an Austin Guild director at Saint Augustine High School and actively supports the San Diego chapter of Make-A-Wish Foundation.



KEVIN CRAWFORD

Kevin Crawford is president and CEO of United Way of San Diego. His first order of business for United Way has been with the City Heights Partnership for Children, working with the local neighborhood with the highest concentration of youth and widespread poverty to help every child succeed. Crawford has pulled bodies from the rubble of 9/11, led a team of five fire chiefs to respond to Hurricane Katrina and steered 200 firefighters to fight some of the worse fires in Southern California. He has not only played a major role in the recovery of large-scale emergencies, but he has also created strategic partnerships with 10 North County fire departments to increase disaster response capabilities. He has also helped in the development of a nationally recognized radio communications system linking police and fire departments and Caltrans and created a paramedic program at Palomar College, the first of its kind in the country.



PARKER HARRIS

Parker Harris is president and co-founder of Junto Global Inc., a social venture for talented passionate people to connect, grow and contribute. Junto Global provides the tools, resources, and experiences to help its members assess where they are and where they want to go, set a plan to get there and empower them along the way. Harris has doubled the membership of the organization and expanded from San Diego into the Los Angeles and Austin markets. He sits on the board of Our Gen Y, a web-based exchange network focused on promoting and referring Gen Y leaders to positive organizations, programs and capital resources. He serves as a Lavin Mentor through San Diego State's Lavin Entrepreneurship Center. He is involved with A Reason To Survive and Tech Coast Angels and recently began a non-profit venture, partnering with Mission Edge to launch the Junto Global Foundation.



CHRISTOPHER YOUNG

Christopher Young is CEO of Digital MKTG, partnering with professional services companies to help them integrate digital marketing technology and grow their online presence. Utilizing cutting-edge web design, social media marketing and up-to-date SEO tactics, Digital MKTG enables companies to reach their target demographic with proven, cost-effective methods. A former United States Coast Guardsman, Young has taken his passion for helping others and created his own company to help grow small businesses through digital marketing. He devotes his time to Animal Rescuers Without Borders, a nonprofit organization that consists of a group of dedicated people who donate their resources, skills and energy to help rescue the overpopulation of homeless pets. He also volunteers for the Orangewood Children's Foundation. In the Coast Guard, he served as an EMT.



DALE STRACK

Dale Strack, a gifted entrepreneur, developed the first credit card insurance program in the United States that launched a multimillion dollar industry. He has helped dozens of companies anticipate changes in the market, and adjust their strategies to get ahead of the curve. He engineered a complete financial turnaround for the Anthony Robbins Companies and produced the Gunthy-Renker infomercial that catapulted the 28-year-old speaker and author to national prominence. He packaged and brought to market several top-selling books while CEO of the Robbins Company. He is a partner in Mantooth Films and consultant to dozens of companies. Strack has put in countless hours in behalf of the San Diego Film Festival. Since taking over the festival in 2012, he has multiplied sponsors by 300 percent and increased attendance by over 500 percent.

BANISHED CELL PHONE



Discarded cell phones that will be recycled by SecondWave Recycling.

SecondWave Recycling puts old devices to good use By Manny Lopez

The cell phone is the most quickly adopted consumer technology in the

history of the world. In America alone, more than 90 percent of adults own at least one, according to the Pew Research Center's Internet & American Life Project.

With shorter lifecycles driven by advances in mobile technology as well as the availability of high-speed wireless access and more affordable devices, chances are that many of those phones will sit in a desk drawer or get thrown away and end up in a landfill.

In steps SecondWave Recycling, a Pacific Beach-based company specializing in the collection, secure data destruction, recycling and salvage of old cell phones that conforms to strict environmental regulations.

"We're making sure that 100 percent of the cell phones we receive are being disposed of in an environmentally and socially responsible manner, or being put back to use," said Ryan Rubel, co-founder of SecondWave.

According to Rubel, over 135 million phones get discarded every year and only

about 13 percent get recycled. This he added, significantly contributes to the more than 70 percent of e-waste going into dumps and landfills.

Among the materials used in the manufacture of cell phones are arsenic, lead, copper, gold, platinum, silver, glass and plastics.

Rubel explained that recycling used phones conserves natural resources, keeps usable materials out of landfills and helps prevent the hazard of contaminants leeching out that can pollute soil and drinking water.

RECYCLING

According to the United States Environmental Protection Agency (EPA), for every million cell phones recycled, 35 thousand pounds of copper, 772 pounds of silver, 75 pounds of gold and 33 pounds of palladium can be recovered.

“We have a passion for taking care of the environment and making a difference in the community,” said Rubel, who along with his sister Kira Rubel Sanders and brother Michael Rubel, started the company in 2012.

SecondWave also helps over 200 nonprofit organizations raise funds through the collection and recycling of cell phones. Among them are the Surfrider Foundation, USO San Diego, Rady Children’s Hospital, Combat Wounded Veterans and DoSomething.org.

Rubel said that even if a phone is a few years old, it still has a lot of use left in it, and recycling is a good way to prolong the life of some of those old devices.

He recounted how SecondWave collected more than 4,000 phones for victims of domestic violence to use in emergency situations to dial 911. By law, every cell phone — even ones without service — must be able to perform this function.

“At the end of the day we feel good about the things we’re doing here, because not only are we helping companies with fundraising, but it also shows the community that that they are socially responsible,” said Alexandra Zammit, director of account management for SecondWave. “And everyone has a few cell phones sitting in a drawer, so this is one way of giving people a solution to a problem that they already had.”

Rubel pointed out that many people are concerned about recycling old cell phones because of fear over what will happen to unerasable personal data. He described how when a phone gets recycled, it gets ground down and the parts get separated, leaving no personal data whatsoever. If a phone is refurbished, he said that data is completely erased using special technology.

More information on SecondWave Recycling can be found at www.secondwaverecycling.com or by calling (866) 538-3888.



SecondWave Recycling principals are Ryan Rubel, his sister Kira Rubel Sanders and brother Michael Rubel.



Co-founder Ryan Rubel and Alexandra Zammit, director of account management, laugh over an ancient mobile phone.

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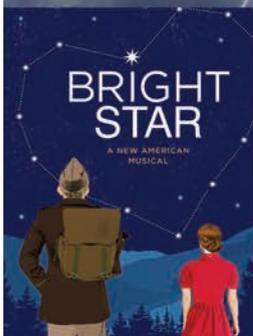
The Old Globe, Balboa Park, San Diego, CA

6 pm Cocktail Reception on The Old Globe's Copley Plaza

8 pm **BRIGHT STAR** – a New American Musical
by Steve Martin & Edie Brickell

Co-Chairs: Harvey White & Carl Hull

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BRIGHT STAR

Music by Edie Brickell and Steve Martin

Lyrics by Edie Brickell

Book by Steve Martin

Based on an original story by
Steve Martin and Edie Brickell

Donald and Darlene Shiley Stage
Old Globe Theatre
Conrad Prebys Theatre Center

From award-winning screenwriter and playwright Steve Martin (*Picasso at the Lapin Agile*, *Roxanne*) and chart-topping singer-songwriter Edie Brickell comes a world premiere American musical inspired by their Grammy Award-winning collaboration "Love Has Come For You." *Bright Star* features 25 new songs and tells a beguiling tale that unfolds in the Blue Ridge Mountains of North Carolina between 1923 and 1945. Billy Cane, a young soldier just home from World War II, meets Alice Murphy, the brilliant editor of a southern literary journal. Together they discover a powerful secret that alters their lives. Tony Award-winning director Walter Bobbie (*Broadway's Chicago*) makes his Globe debut with this entertaining musical of enduring love, family ties, and the light of forgiveness that shines from a bright star.

NEW CAR REVIEW: The 2014 BMW 4 Series Coupe By Eric Peters

Two things separate the men from the boys when it comes to sport coupes. One, a rear-drive layout. Two, a unique layout.

Many sporty coupes are FWD — and “spun off” sedans. They’re not much more than two-door versions of the four-door. There’s not necessarily anything wrong with that. It’s just that the new BMW 4 is something more than that.

The coupe’s chassis and suspension are no longer shared with the 3 Series sedan; major body panels do not interchange.

So it’s not just a new number. It’s a new BMW.

What It Is

The 4 Series is BMW’s mid-sized, four-seater sport coupe. It is physically longer (and lower and wider) than the old 3 Series coupe, which BMW has officially retired. But it’s not just a skin job or a name change for marketing purposes. Major functional points of departure from the 3 Series (which is now sedan/wagon/hatchback GT only) include a wider front and rear track (60.8 and 62.8 inches, respectively, vs. 59.1 and 59.6 inches for the '13 3 series coupe), a longer wheelbase (110.6 inches vs. 108.7), lower ride height, firmer suspension calibrations and higher-effort steering dialed in specifically for the coupe.

The 4 coupe’s engines — though the same displacement and general specification as the 3 Series sedan’s engines — have slightly higher on-paper hp (in part due to a jauntier-sounding and freer-flowing exhaust) and the new 4 coupe — being about 100 pounds lighter than the old 3 coupe — delivers better performance than the old 3 coupe did, as well as better fuel economy.

Prices start at \$40,500 for the 2.0 turbo powered/six-speed/RWD 428i and top out at \$48,000 for a 435i xDrive with turbo 3.0 in-line six, AWD and eight-speed automatic.

Expect a convertible version to enter the lineup later in 2014.

What’s New

The 4 Series is all-new.

What’s Good

More focused than before. Manual transmission is available with either engine. An outstanding eight-speed automatic is optional with either engine.

Both engines are sweet-sounding and sweet-performing. Clutter-free, get-down-to-bidness cockpit. More practical than you might expect it to be, thanks to a fairly large trunk and adult-viable back seats that also fold down, increasing the car’s cargo capacity. Free scheduled maintenance (oil & filter changes, brake pads) for the first four years or 50,000 miles.

What’s Not So Good

Automatic transmission’s toggle shifter is sensory deprivation personified. Auto-stop gimmick is a petty annoyance that’s only there to placate Uncle — and ought to be optional. Minimal center console storage space. Basic service such as changing the battery requires a visit to the dealer. Post-warranty repairs and maintenance can be dauntingly pricey. Last year’s available overboosted (320 hp) version of the optional 3.0 twin turbo with is not available. At least, not yet.

Under The Hood

The formerly standard (and naturally aspi-

rated) 3.0 liter in-line six has been retired — chiefly because BMW (like all car companies) is under pressure to uptick its CAFE “fleet average” fuel economy numbers. Last year’s 3 liter six (non turbo) made 230 hp and delivered 18 city, 28 highway. This was ok.

The 2.0 turbo four that replaces it makes 241hp - and delivers 23 city, 35 highway. This is much better.

Some traditional BMW folk may lament the passing of the less-fuel-efficient but uniquely sweet-singing straight-six. But it’s hard to complain much when the new turbo four, though admittedly less distinctive (nothing sounds like a straight six — and few engines are as smooth as a BMW straight six) is both stronger and more economical.

Quicker, too. The 2014 428i does 0-60 in 5.7 seconds — vs. 6.2 for the old 3 liter 328i. And, for the purists, the step-up engine is still the revered DOHC straight six.

The new 435i is only slightly less quick than last year’s 335i: 5.1 seconds through the new eight-speed automatic (which replaces the seven speed dual-clutch automated manual that was available with the old 335i coupe). And keep in mind: BMW will be offering an M version of the new 4 sometime next year. I suspect there will be an “is” version (or similar) later in 2014 too. As before, you have your choice of RWD or AWD (xDrive) configurations. And with the exception of the 2.0 turbo-powered 428i xDrive - which at least for now is automatic-only — you can mix/match engines and transmissions to suit.

The automatic is a very clever box, with multiple driver-selectable modes — including Comfort, Sport, SportPlus and EcoPro. Auto-stop is standard with either engine - and both transmissions. Unfortunately, the



default setting is always on — which means you have to manually push the off button before you begin your drive. . . assuming you prefer not to have the engine cut off at every stoplight. Which, if you're like me, would be your preference. Because there is a slight lag — just a fraction of a second, admittedly — between the moment your right foot exerts pressure on the gas pedal and the system kicking the engine back to life. This will not be noticed by the addled and distracted, who do not anticipate the green but only react to it after it has already gone green. But those who are focused on driving want to proceed immediately will notice it. And won't like it. The minuscule, fractional fuel economy benefit? It's irrelevant to you, the owner. But very relevant to BMW — in terms of fleet average fuel economy numbers (CAFE). So, blame Uncle — not BMW.

On The Road

Much as the non-turbo six that was standard in the 2013 3 Series coupe had personality, it lacked for power. At least, by current standards. When you buy a sport coupe with a starting price tag of nearly \$40,000 you have a right to expect it to out-joust sport coupes that cost half as much. The old 328i didn't have guts enough. The new 428i does. Interestingly while the horsepower stats (241 for the 2014 2.0 vs. 230 for the 2013 3.0) are close, don't be deceived. It's the torque emitted by the 2.0 turbo that makes all the difference: 258 ft.-lbs. now (and at 1,250 RPM) vs. 200 ft.-lbs. then (at 2,750 RPM). Hence mid-high fives, 0-60, for the 428i - vs. low sixes for the '13 328i. It also helps that - despite the new coupe being bigger - it is lighter than the old coupe. By about 100 pounds.

This car is one of the few new cars that I personally would consider buying with the au-

tomatic rather than the manual. It really is that good. Try one yourself and see.

At The Curb

The new 4 coupe's dimensions have been punched out to mid-size (and legitimately two-plus-two) from the closer-to-compact (and forget about it back seats) of the old 3. It is 182.6 inches long overall now (vs. 181.9 before) and 71.9 inches wide (vs. 70.2 before). The wheelbase, as mentioned above, has increased by almost two inches (1.9 to be precise). Though the overall look is similar, most major body panels do not interchange with the 2014 3 Series sedan. The front fenders, for instance, have functional air vents to dissipate wheelwell turbulence stamped into them (this styling detail first appeared in the 3 Series GT hatchback). The slop-nose front end is a brilliantly done end-run (well, work-around) of the European pedestrian impact standards that BMW (and everyone else who builds cars for the European market) must cope with. It meets the standards - but without offending aesthetics. Those who can remember what the first round of bumper-impact standards in the U.S. did to the faces (and tails) of cars back in the early '70s will know what I am talking about.

Unlike many sport coupes with back seats, the 4's backseats are adult-usable. There is adequate legroom (33.7 inches, 1.4 inches less than in the 3 sedan) and getting in and out is not an exercise in automotive Twister. Both rear seats fold forward, too — which is more than the usual (in coupes) pass through in the middle. The trunk is very decent sized — 15.7 cubes - and with the additional space available in the second row (if they're folded forward) the 4 is (or can be) a fairly practical car. It just doesn't look it.

The Rest

When this review was written in late 2013, BMW hadn't peeped about the future availability of the 3 sedan/wagon's turbo-diesel engine in the 4 coupe.

We can hope. The sure bet, though, is a 400-plus hp version of the turbo'd inline six, for the M version of the 4, which should be announced officially by spring and available by summer 2014.

I was surprised that my test car — a 435i with a sticker price of \$60,625 — did not come with heated seats. Yes, they're extra cost. Part of the optional Cold Weather package (which also includes a heated steering wheel). Heated seats are becoming a commonplace feature on \$20K-ish cars and probably ought to be part of the standard equipment package in a car with a base price twice that high.

Do not attempt to back up this car old school, with the door open. The BMW's computer will override your transmission inputs and put the transmission in neutral or park.

Rest

The new 4 coupe behaves distinctively differently, relative to the 3 Series sedan — even when equipped with more or less identical drive trains. Last year (2013) driving a 3 coupe vs. a 3 sedan was to drive the same car with either two or four doors. No slam meant by that. My point — and BMW's objective — was to give the new 4 more than just two fewer doors. Mission accomplished.

Eric Peters is the author of *Automotive Atrocities* and "Road Hogs" and a former editorial writer /columnist for The Washington Times, a contributor to Cars.Com, The CarConnection. com and SD METRO.

2014 BMW 4 Series Specifications:

- Base price:** \$40,500; as tested (435i w/xDrive) \$48,000.
- Engine:** 2.0 liter turbocharged four, 241 hp (standard)
- Transmission:** 6-speed manual or 8-speed automatic
- Length:** 182.6 inches
- Width:** 71.9 inches
- Wheelbase:** 110.6 inches
- Curb weight:** 3,470 lbs.
- Luggage capacity:** 15.7 cubic feet
- EPA fuel economy:** 23city/33 highway (2.0 engine w/RWD)
- Where assembled:** Regensburg, Germany



Turner Construction's Innovative New Office By David Marino

One of the coolest things about working in the commercial real estate business is that there is always something new to discover. Just when you think “well, maybe now I’ve seen it all,” you’re reminded that the opportunity for innovation in office space is absolutely unlimited.

Not to date myself, but I have seen literally thousands of commercial office spaces in San Diego over the past few decades, and yet just recently I found myself once again in awe of how one company can almost reinvent their entire image (and definitely their company culture) just by moving into a new office. In this case I’m talking about Turner Construction.

According to Rick Bach, Senior VP, of Turner Construction “We had the opportunity to design and build out our new office in a way that would embrace our growing lean culture. In an effort to be efficient, sustainable, and most importantly, collaborative, we reduced our USF/person and went from 21 offices to just 2. Change isn’t always easy, but it is usually the first step towards improvement.”

Turner moved from a traditional six-story high-rise space with conventional dropped ceilings to a new office space on Avenue of Science designed by ID Studios, and the end result is nothing short of awesome.

xtremely open, dispersed conference rooms and collaboration areas allow for departments to be visually separated while still creating a remarkable sense of teamwork. The design perfectly blends elements of a traditional brick-and-mortar company (fitting for a construction company) with cutting edge and imaginative office designs of the future.

In this regard, Turner is ahead of the curve. In recent years, office spaces like these tended to be conceived only by tech companies, but I’m confident that future of office space across all industries will follow in Turner’s lead. It’s quite likely that we’ll even begin to see more of these kinds of spaces in traditional high-rise office buildings, as dated tenant improvements are systematically removed and the spaces are reimaged.



David Marino is executive vice president of Hughes Marino, a San Diego commercial real estate company specializing in San Diego tenant representation and building purchases. Contact Marino direct at (619) 238-2111 or david@hughesmarino.com to learn more.



Wood grain and marble add rich detail to the reception area. Photos courtesy of mdf | photography



Small group areas sprinkled among clusters of individual workstations provide plenty of collaborative space for the team.



Imaginative light fixtures and furnishings create a fun, upbeat vibe throughout the office.



THE RIVIERA

PALM SPRINGS

REMINISCENT OF AN ICONIC PLAYGROUND OF THE PAST

By Bob Page

As I write this the old thermometer has hit a scorching 108 in Palm Springs, but this after all is August. Were you expecting snow?

So unless you live there or love heat enough to burn right through your clothes, this would not be desert time on most calendars.

However, with fall fast approaching, and temperatures dropping into the 70s and 80s as October looms, this is a perfect time to make desert plans.

The kick off for the season in Palm Springs is the fall version of Modernism

Week, Oct. 10-13, which is the forerunner to the 10th annual Modernism Week, Feb. 12-22, 2015.

The mission of Modernism Week is to celebrate and foster appreciation of mid-century architecture and design. A perfect fit for Palm Springs.

Now that we've set the stage for a good reason to be in Palm Springs as the weather turns ideal, you'll need a place to stay.

It's the Riviera Palm Springs. This retro-chic resort's 406 guest rooms and spacious oversized suites, marble bathrooms and wide

screen TVs is the answer, whether you're there for Modernism Week or for any other excuse to be in the desert.

The hotel is reminiscent of days gone by, an iconic playground of the past. You may believe you are reliving Old Hollywood glamour, except now it comes with a fresh, contemporary feel.

You might say the Riviera is where Old meets New Hollywood. It continues to attract Tinseltown's elite, just like days of yore when the Rat Pack icons, such as Sinatra, Dean Martin and Sammy Davis Jr., showed

TRAVEL

up on its doorsteps.

While some sophisticates may question a Palm Springs location in comparison to the younger, somewhat more modern communities down valley, Marco Perry, the Riviera's young general manager, isn't buying it.

"I believe that Palm Springs is by far and away the most dynamic destination in the valley. The myriad of accommodations with personality, history, glamour, energy and uniqueness that Palm Springs offers doesn't compare to the massive campuses that lack some of these factors," he said.

If you're a history buff you may recall that the Riviera opened "at the cusp of the most infamous time of Palm Springs and during the heyday of the 1960s, it was Palm Springs' most famous resort," Perry said.

The Riviera's owners spent \$70 million in 2008 to update everything about the hotel.

During the renovations the decision was to modernize with a heavy emphasis on a "wink to the past," Perry said. "This gives the resort a soul without taking it over the top."

The Riviera has it all. You can relax in a decadent cabana, sit by intimate fire pits or swim in one of its two majestic outdoor heated pools.

The Riviera's full service spa and salon Spa Terre, with 18 treatment rooms and its state-of-the-art fitness center are reasons enough to book yourself into the Riviera.

The hotel's Circa 59 restaurant has redefined fine dining in Palm Springs. It offers up wonderful seafood, delicious premium cuts of meat and locally grown Coachella Valley produce and shareable items.

The Riviera has only recently welcomed John Roberts as its new executive chef, who will oversee the entire culinary operations for the hotel. Roberts arrived at the Riviera after accumulating impressive credits at the Cascadia Restaurant and Rainier Club in Seattle.

"The plan is to rework the menu at Circa 59 to reflect a bit more emphasis

on the past. We will incorporate more of a 1960s influence by introducing Roberts' take on dishes that were popular in finer restaurants back at that time, in addition to balancing some more contemporary dishes to reflect the bounty of Southern California," Perry said.

The Riviera is the largest hotel in Palm Springs and is second only to the Palm Springs Convention Center with its 38,000 square feet of meeting and function space.

It's a magnificent place to pop in for a few days. You'll be glad you did.



Vintage cars decorate the main ballroom



The main pool



Presidential Suite



Spa ritual room



YOUR GROUP CAN BE A PART OF HISTORY.

The inaugural Bing Crosby Season will be a whole new kind of Del Mar. From the crisp fall weather to the cool Old-Hollywood vibe, this is racing Bing-style. First-class Thoroughbred racing, beautiful people, signature drinks and dining make for an unforgettable group outing. Be among the first to book your group of 20 - 150 and take advantage of breathtaking discounts on reserved seating, Clubhouse or Il Palio restaurant tables and private suites. And be prepared to make history. To book a reservation contact our Group Events Department at (858) 792-4234 or visit our website at www.dmtc.com/groupsales soon.



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