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Only in North San Diego
Potato Chip Rock, Tony Gwynn Memorial, Lazy River at Harrah’s and other fun and interesting destinations are in the store for those who want to export San Diego. See Page 6

Photo Credit: Jossy Ann Broden

Hike Your Way Up North
Hikers looking for some quality time in nature have a wealth of options in North County. The San Dieguito River Valley offers a variety of trails, ranging from easy to strenuous.

North San Diego Wineries
Who says you have to go to Napa Valley just to have a memorable wine experience? There are many wineries in North San Diego that offer unique experiences.

North San Diego Brew Review
San Diego is now dubbed the Craft Beer Capital of America, and a North San Diego brew review highlights why. New, exciting breweries have popped up everywhere, making us a go-to destination for savory craft beer.
Explore New Adventures in North San Diego

North San Diego is a hidden gem. With more than 200 hotels, hundreds of restaurants, spas, wineries, campsites, hiking trails, casinos, golf courses, beaches, and attractions, North San Diego offers something for everyone and in every mood.

North San Diego boasts festive fairs, authentic cuisines, craft brewery tasting rooms, urban wineries, seaside watering holes, and culinary adventures. It has hiking, horseback riding in Los Peñasquitos Canyon Preserve, stand-up paddle boarding and kayaking in Carlsbad Lagoon. It has hiking along the coast and sportfishing, whale watching and surfing. North San Diego’s attractions extend far beyond downtown San Diego.

A special feature in this magazine is “Only in North San Diego”, showcasing many different attractions and unique places to explore that are only found in North San Diego.

Generally, when visitors come to the region, they typically think about going to the Gaslamp or downtown or to the strand beaches. They rarely consider North San Diego because they are not familiar with all the wonders that it has to offer.

We invite you to explore and share your experience with everyone you know. Send us your stories and photos so that we can document your fun.

Thank you for supporting tourism and hospitality in North San Diego.

Debra Rosen  
President & CEO  
NSD Business Chamber

Charlie Piscitello  
Chairman of the Board  
NSD Business Chamber
Only in North San Diego

Potato Chip Rock

One of San Diego’s most iconic images is Potato Chip Rock – the landmark that is a thin sliver protruding out of a rocky ledge at the end of a 4-mile hike on Mount Woodson in Poway. Though it may appear delicate, it has held up for decades’ worth of memorable group photos. It has been one of the most photographed areas in San Diego as hikers and travelers all around the world praise the beautiful trek to see it. No trip to San Diego is complete without checking this trail off your wish list.

Photo credit: Traci Jones

Photo credit: Milad Hakimi
Tony Gwynn Memorial – Poway

The City of Poway honored long-time resident and baseball legend, Tony Gwynn, with a memorial statue and Plaza at Lake Poway. His devotion to the San Diego Padres baseball team showed in his 8 batting titles, 15 trips to the All-Star game and five Gold Glove awards. However, to the people of Poway, he was more than a superstar athlete. He was an ideal parent, grandparent, friend, and community contributor.

Lazy River in Harrah’s Resort

You deserve to take a step back from your daily worries and relax on Harrah’s Resort Lazy River. Feel all the tension and stress peel off as you float down 400 feet of a gentle river, making you feel as if you found your paradise as you drift off into a sweet siesta. Amongst the two waterfalls, a hot tub, nine cabanas, and four daybeds, you are bound to find something that makes you feel relaxed and refreshed.

Sunny Jim’s Cave

As one of the only sea caves that is accessible by land, Sunny Jim’s Cave provides an extraordinary view of the nearby shores. This man-made cave was built during America’s Prohibition Era and now serves as a historical landmark, conveniently set adjacent to a picturesque overlook of the ocean. When you reach the end of the cave, you get a view of the ocean that would be difficult to match anywhere else.

Elfin Forest

Elfin Forest is one of San Diego County’s most precious natural resources, and it earns this name in more ways than one. While wandering through this forest you might want to immerse yourself into their 11 miles of trails for hiking, mountain biking, and equestrian use.

Trapeze High

Looking for an adrenaline rush? Why not take a flying leap into trapeze lessons. Located in Escondido, Trapeze High is the only flying trapeze school in San Diego County. Participants 7 years and older learn how to swing, fly and catch under the coaching of trained instructors. Safety lines, a body harness and a net will allow you to fly through the air with the greatest of ease. It may even face your fears and potentially get you in the best shape so, enjoy with family and friends while you fly through the sky.
Deer Park Monastery

Deer Park Monastery was created by Thich Nhat Hanh, a Vietnamese Buddhist monk, author and peace activist. It currently serves as a mindfulness practice center and monastic training center where people can come to quiet the mind, reflect deeply, and enjoy the wonders of life within and around themselves. You can either spontaneously stop by for a day, or commit yourself to the program through a longer retreat.

Swim with the Otters

Swim with otters – the name says it all! Nurtured by Nature is a nonprofit organization founded by Kevin and Wendy Yates as a thank you to the community that helped them adjust their lives after their homes were burned down in a fire. Now, this program uses the funds collected from adventures with animals – such as swimming with otters – to help children with life-threatening illnesses. Guests get to pet and feed a wide variety of animals during their visits, such as sloths, armadillos, kangaroos, and horses.

Admire the Animals from a Bird’s Eye View

The Safari Park now offers the Flightline Safari, a high-flying zipline that allows you to soar over their largest enclosure and observe the rhinos, giraffes, and much more from a whole new perspective. Reaching heights up to 130 feet and traveling nearly two-thirds of a mile, riders get to take in a spectacular panoramic view of the Park and its surrounding landscape.

A Giant Kelp Forest

Perched on a bluff in La Jolla and overlooking the Pacific Ocean, the Birch Aquarium features 60 habitats from the cold waters of the Pacific Northwest to the tropical waters of the Western Pacific. The two-story Giant Kelp Forest immerses guests into the underwater world — no dive gear necessary!

Surf the Earth at Maderas

Add a whole new twist to your day out on the links by riding from tee to tee on a Golfboard! Golfboards speed up the pace of play and have changed the game of golf in San Diego. Imagine being able to go directly to your ball after hitting a tee shot without having to ride along in the cart while your playing partner chases down a shanked ball. The idea behind Golfboards is to bring the player closer to the surface while providing a completely different golf experience.
Hike Your Way Up North

Hiking is a great way to disconnect from our fast-paced lives and instead connect with family and friends to bring a sense of balance back into life. Hikers looking for some quality time in nature have a wealth of options in North County. The San Dieguito River Valley offers a variety of trails, ranging from easy to strenuous. Currently, there is more than 20 miles of community trails throughout the River Valley.
Family Trails in the San Dieguito River Valley

Mule Hill
Escondido
1.40 miles, one way
(can continue along Coast to Crest Trail to San Pasqual Valley)
Easy

Piedras Pintadas
Rancho Bernardo
2.20 miles, loop
Easy

North Shore Lake Hodges
Rancho Bernardo/Escondido
7.65 miles, one way
Moderate

Highland Valley
Rancho Bernardo
2.10 miles, one way
Easy

Del Dios Gorge
Rancho Santa Fe
2.27 miles, one way
Moderate

River Path Del Mar
Del Mar
0.54 miles, one way
Easy

Coast to Crest Trail at San Dieguito Lagoon
Del Mar
2.50 miles, one way
Easy

Dust Devil Nature Trails
Del Mar
1.70 miles, loop
Easy

Crest Canyon Trail
Del Mar
1.15 miles, one way
Easy

Bernardo Bay
Rancho Bernardo
1.60 miles, loop
Easy

By Carmelvalleyman [CC BY-SA 4.0 (https://creativecommons.org/licenses/by-sa/4.0)], from Wikimedia Commons
Palomar Observatory Trail & Campground

This rare San Diego gem may be under the radar, even to those living and recreating in the nearby areas. With an abundance of large pine, fir and cedar trees, this trail feels more like a trek through the Sierra Nevada’s than almost any other in Southern California. Offering sweeping views of the Mendenhall Valley, large meadows, gleaming ponds and sprouting wildflowers, this robustly unique hike has something for almost any level of outdoor enthusiast.

Listed as one of only four National Recreational trails in San Diego County, this shaded 4.4 mile hike is touted as the perfect summer option, providing good aerobic activity on a well maintained trail, with access to a world-famous observatory. Located on Palomar Mountain 10 miles north of the 76.

Those looking to spend a weekend on the mountain will find comfortable amenities at the Observatory Campground, where campers have the opportunity to participate in the summer “star parties” hosted by the Palomar Observatory. Explore the night skies through the enormous 200-inch Hale Telescope. Reservations for the campground can be made up to six months in advance by visiting recreation.gov. Those planning to visit the trailhead will need to purchase a $5 adventure pass, which can be acquired at the site or a nearby Ranger District.

The World’s Healthiest Sport?

An adrenaline-filled sport that is exciting to learn and exhilarating to play, squash is a fast workout that is fun for all levels and suitable for the whole family. Players of all ages hit the courts at San Diego Squash & Fitness to seek the enormous health benefits of the sport, both for the young, and the young at heart. For sports enthusiasts wanting something different:

San Diego Squash & Fitness
9370 Waples St Ste 101, San Diego, CA 92121
(858) 452-3616

North County Soccer Park
14530 Espola Rd, Poway, CA 92064
(858) 748-4260

Ice-Plex Escondido
555 N Tulip St, Escondido, CA 92025
(760) 489-5550

Mesa Rim Rock Climbing & Fitness Center
10110 Mesa Rim Road, San Diego, CA 92121
(858) 201-4411
Always Time for Wine in North San Diego

Who says you have to go to Napa Valley just to have a memorable wine experience? There are many wineries in North San Diego that offer unique experiences. Save yourself the trek up to Northern California and indulge in the wine culture that North San Diego has to offer.

**Bernardo Winery**
13330 Paseo del Verano Norte, San Diego, CA 92128  
(858) 487-1866

**Koi Zen Cellars**
12225 World Trade Drive, Suite P, San Diego, CA 92128  
(858) 381-2675

- Deer Park Winery and Auto Museum
- Altipiano Vineyard and Winery
- Belle Marie Winery
- Cordiano Winery
- Coyote Oaks Vineyard
- Domaine Artefact Vineyard & Winery
- Espinosa Vineyards and Winery
- La Finquita Winery & Vineyard, Inc.
- Hungry Hawk Vineyard and Winery
- Keys Creek Winery
- Milagro Winery
- Orfila Vineyards and Winery
- Sunshine Mountain Vineyard
- Turtle Rock Ridge Vineyard & Winery
Visit Escondido Explore! Experience! Enjoy!

By Katherine Zimmer  San Diego weather is gorgeous and sometimes has you thinking “what shall I do?” You want to get outside, yes! You want to experience amazing food and drink, yes! You want to see something spectacular, yes!

Escondido may mean “hidden” in Spanish, but the word is getting out that there’s a lot going on. Let’s start with the “getting outside” part of your wish list. What better way to unplug than an early morning hike on picturesque trails in the peaceful hills above Escondido at Daley Ranch. Lace up those sneakers and start your day appreciating this untouched world with the morning light streaming through the trees.

If you’d like a more exotic animal-populated experience, go to the San Diego Zoo Safari Park! This amazing animal sanctuary provides all levels of the safari experience. If you haven’t been there in the last six months, you’re missing a lot. Fantastic exhibits and shows come and go.

Next up, culinary delights are plentiful all around Escondido. Enjoy spectacular views at Vintana Wine + Dine located at the top of The Centre at Lexus. This super unique venue includes an art gallery, shopping, live music and Vintana’s beautiful dining room and bar. Check out the outdoor patio with fire pits while sipping a refreshing cocktail!

What can you see that makes you say “WOW!” Queen Califia’s Magical Circle is the only American sculpture garden and the last major international project created by French artist Niki de Saint Phalle. Its location is even mysterious, tucked away within a 12-acre natural habitat in the Iris Sankey Arboretum in Kit Carson Park. Have a seat and take it all in. Little ones absolutely adore this place and the photo possibilities are endless.

Ready for dinner and a concert? Enjoy the beautiful gardens at the “home tap” of Stone Brewing World Bistro & Gardens. If you have time, take the brewery tour. It’s a great way to learn more about what makes craft beer special. Finally, end your day by experiencing visual or performing arts at the California Center for the Arts, Escondido. Their diverse show season is always packed with a variety of performances from internationally famous musicians, comedy shows or free community events.

There is so much to do in this distinctive city that it can’t all be fit into this space! You’ll simply have to get out and experience it for yourself!
Cultural Inspiration in North San Diego

Present day San Diego is a mix of historical influences, a growing modern economy, and a thriving scene for arts, music, theater and museums. North San Diego hosts a number of culture-specific events on a regular basis. Discover the sophisticated side of North San Diego with some of the best theater, museums and concerts around.

**California Center for the Arts, Escondido**  
340 N. Escondido Boulevard, Escondido, CA 92025  
(760) 839-4138

**Distinction Gallery**  
317 E Grand Avenue, Escondido, CA 92025  
(760) 707-2770

**La Jolla Playhouse**  
2910 La Jolla Village Drive, La Jolla, CA 92037  
(774) 452-0162

**San Diego Air & Space Museum**  
2001 Pan American Plaza, San Diego, CA 92101  
(619) 234-8291

**San Diego Civic Youth Orchestra**  
207 E Pennsylvania Avenue, Escondido, CA 92025  
(760) 728-1977

**Scripps Ranch Theatre**  
10455 Pomerado Road, San Diego, CA 92131  
(858) 578-7728

**USS Midway**  
910 N. Harbor Drive, San Diego, CA 92101  
(619) 544-9600

**Youth Philharmonic Orchestra**  
2535 Camino del Rio South, #245, San Diego, CA 92108  
(858) 324-4160

**Visitors Centers in North San Diego**

**Visit North San Diego**  
10875 Rancho Bernardo Road #104, San Diego, CA 92127  
(858) 487-1767  
www.visitnorthsandiego.com

**Visit Escondido**  
235 E. Grand Avenue, Escondido, CA 92025  
(760) 839-4777  
www.visitescondido.com

**California Welcome Center - Oceanside**  
(760) 721-1101  
www.visitoceanside.org

**Visit Carlsbad & Carlsbad Visitors Center**  
(760) 434-6093  
www.visitcarlsbad.com

**Mission Trails Regional Park & Visitor Center**  
(619) 668-3281  
www.mtrp.org

**Del Mar Village Association & Visitor Center**  
(858) 735-3650  
www.visitdelmarvillage.com

**Encinitas Chamber of Commerce Visitors Center**  
(760) 753-6041  
www.gonorthcounty.com

**City of Vista**  
(760) 726.1340  
www.cityofvista.com/visitors
North San Diego Brew Review

San Diego is now dubbed the Craft Beer Capital of America, and a North San Diego brew review highlights why. New, exciting breweries have popped up everywhere, making us a go-to destination for savory craft beer. A warm sunny day and a cold craft brew go hand in hand, and North San Diego has one waiting for you. Here are a few of our favorite places to grab a cold one:

**AleSmith Brewing Company**
9990 AleSmith Court, San Diego, CA 92126
(858) 549-9888

**Second Chance Beer Company**
15378 Avenue of Science, San Diego, CA 92128
(858) 705-6250

- Belching Beaver Brewery
- Culver Beer Company
- Duck Foot Brewing Company
- Escondido Brewing Company
- Karl Strauss Brewing Company
- Latitude 33 Brewing Company
- Oceanside Brewing Company
- Prohibition Brewing Company
- Stone Brewing
- SR76 Beerworks
- Pizza Port
- Port Brewing Company and The Lost Abbey
- Viewpoint Brewing Co
Treasures Abound at the Del Mar Fairgrounds!

By Annie Pierce

Tucked into a picture-perfect oceanfront setting in Del Mar, the fairgrounds offer opportunities that will delight all of your senses throughout the year. There’s no shortage of show-stopping options that’ll wow you.

San Diego County Fair
Each June through the Fourth of July, the Del Mar Fairgrounds transforms into a magical world of tasty treats, flashy entertainment, adorable farm animals, scream-worthy carnival rides, fantastic festivals, goofy competitions (think watermelon-seed-spitting), and endless opportunities for fun. It simply wouldn’t be summer in San Diego without this iconic fair, which draws approximately 1.6 million visitors annually and is one of the top five fairs in the United States and Canada. No two days are exactly alike at the fair, and you’ll find new treasures each time you visit.

Del Mar Races
Nostalgia abounds at the Del Mar Racetrack, where Bing Crosby greeted fans at the front gate when it opened in 1937. The very next year, the Del Mar Thoroughbred Club hosted a $25,000 winner-takes-all match race between Charles S. Howard's Seabiscuit and the Binglin Stables' colt, Ligaroti. The race drew a record crowd, where Seabiscuit won by a nose. Today, the racetrack features two racing seasons: July-September and November-December. One of the largest draws each year continues to be opening day, with its renowned hat contests and celebrated parties.

KAABOO Del Mar
Tens of thousands of music lovers have been descending on the idyllic seaside setting of the Del Mar Fairgrounds to soak in the sights and sounds of KAABOO Del Mar since it began in 2015. This three-day music celebration draws world-class music and comedy, inspiring contemporary art, gourmet food and craft libations.

While the San Diego County Fair, Del Mar Racetrack and KAABOO Del Mar draw the largest crowds, the Del Mar Fairgrounds hosts more than 300+ events annually, which includes the renowned Del Mar National Horse Show each April and a exciting haunted attraction called The Scream Zone each October. For more information:

Del Mar Fairgrounds delmarfairgrounds.com
San Diego County Fair sdfair.com
Del Mar Racetrack dmtc.com.
The Thrill of a Winning Experience

When it comes to casinos and gaming, there’s nothing like a winning experience. North San Diego offers so many opportunities to do so, with a gaming industry that is unmatched. Home to many incredible casino resorts, enjoy the thrill of playing at North San Diego’s best casino destinations:

**Casino Pauma**
777 Pauma Reservation Road, Pauma Valley, CA 92061  
(877) 687-2862

**Harrah’s Resort Southern California**
777 Harrah’s Rincon Way, Valley Center, CA 92082  
(760) 751-3100

- Barona Resort & Casino
- Pala Casino Spa & Resort
- Pechanga Resort & Casino
- Valley View Casino & Hotel

**Casino Pauma**

**New Entertainment Venue**

Casino Pauma - New Entertainment Venue Seats 1,100 and offers High-End Concert Experiences

Three time GRAMMY-nominated country artist Trace Adkins brings his highly anticipated “How Did We Get Here” tour to Casino Pauma on Wednesday, July 11 at 8:00pm.

Following up the country icon, Steel Panther will take the stage on Friday September 7 at 8:00pm. Steel Panther is a comedic glam metal band that will keep the crowd rocking out and laughing with their humorous lyrics and on-stage persona mirroring that of the typical glam metal artists of the 1980s.

All tickets can be purchased online at casinopauma.com or at the Player’s Club.
Experience Golf in North San Diego

To complement its shining blue ocean, San Diego also offers miles of green grass on its many world-class golf courses. With a perfect climate and a great coastline, the city boasts more than 90 golf courses, most of which are in North San Diego. The golf courses in San Diego are sprawled along the seaside, deserts and valleys. North County promises some of the most scenic and challenging layouts that will leave any golf fanatic satisfied.

Bernardo Heights Country Club
16066 Bernardo Heights Parkway, San Diego, CA 92128
(858) 487-4022

de Anza Country Club
509 Catarina Drive, Borrego Springs, CA 92004
(760) 767-5105

Maderas Golf Club
17750 Old Coach Road, Poway, CA 92064
(858) 451-8100

Pala Mesa Resort
2001 Old Highway 395, Fallbrook, CA 92028
(760) 728-5881

Rancho Bernardo Inn
17550 Bernardo Oaks Drive, San Diego, CA 92128
(855) 923-7869

Riverwalk Golf Club
1150 Fashion Valley Road, San Diego, CA 92108
(619) 296-4653

Welk Resort
8860 Lawrence Welk Drive, Escondido, CA 92026
(760) 749-3000

- Aviara Golf Club & Resort
- Carlsbad Golf Center
- Del Mar Country Club
- Lomas Santa Fe Country Club
- Oaks North Golf Course
- Omni La Costa Resort & Spa
- The Grand Golf Club at Fairmont Grand Del Mar
- Torrey Pines Golf Course

The Farmers Insurance Open

The Farmers Insurance Open, one of San Diego’s biggest events of the year, returns January 24-27, 2019 to Torrey Pines Golf Course. Come out to enjoy the ocean views, world-class golf, an array of specialty food and drink offerings and open-to-the public fan attractions. To top it off, the 2019 Farmers Insurance Open will feature an array of specialty food and drink offerings.

From general admission to a VIP experience, there’s a ticket option for everyone. Soak in all that Torrey has to offer at the place to be in January. Please visit, www.FarmersInsuranceOpen.com

See You At Torrey!
Stay and Play in North San Diego

Visitors readily look to metro San Diego for their hotel accommodations, but North San Diego also offers excellent hotels and resorts where visitors can stay and play. From spas, golf courses, the best dining and shopping and wine tasting, North San Diego has this and much more. Visitors can stay in North San Diego where they will taste the tranquility, relaxation and fulfillment this part of San Diego County offers. Need someone to plan your escape? Contact one of our North San Diego travel agencies or hotels.

**Bobbie’s Travel and Cruises**
11738 Carmel Mountain Road #176, San Diego, CA 92128  
(858) 485-5757

**Cruise and Vacation Specialists Bitsy Clayton**
(858) 451-6524

**Courtyard by Marriott San Diego/Rancho Bernardo**
11611 Bernardo Plaza Court, San Diego, CA 92128  
(858) 613-2000

**Embassy Suites by Hilton San Diego - La Jolla**
4550 La Jolla Village Drive, San Diego, CA 92122  
(858) 431-2106

**Harrah’s Resort Southern California**
777 Harrah’s Rincon Way, Valley Center, CA 92082  
(760) 751-3100

**Hilton Garden Inn - San Diego/Rancho Bernardo**
17240 Bernardo Center Drive, San Diego, CA 92128  
(858) 676-1660

**Hyatt House San Diego - Sorrento/Mesa**
10044 Pacific Mesa Boulevard, San Diego, CA 92121  
(858) 597-0500

**Pala Mesa Resort**
2001 Old Highway 395, Fallbrook, CA 92028  
(760) 728-5881

**Radisson Hotel San Diego**
11520 West Bernardo Court, San Diego, CA 92127  
(858) 451-6600

**Rancho Bernardo Inn**
17550 Bernardo Oaks Drive, San Diego, CA 92128  
(855) 923-7869

**Town and Country Resort and Convention Center**
500 Hotel Circle North, San Diego, CA 92108  
(619) 291-7131

**Welk Resorts San Diego**
8860 Lawrence Welk Drive, Escondido, CA 92026  
(760) 749-3000

• Estancia La Jolla Hotel & Spa  
• L’Auberge Del Mar  
• Legoland Resort Carlsbad  
• Omni La Costa Resort & Spa  
• Sheraton Carlsbad Resort & Spa
Tempting Taste Buds in North San Diego

Foodies understand the importance of eating lavishly, especially when on vacation. Good meals are equally, if not more important, than any other activities you do while on getaways.

San Diego’s culinary community understands this passion and has raised its standards accordingly. The city is well known for tempting its visitors’ taste buds with gourmet meals that leave them always wanting to come back for more.

North County in particular is an incredible hotspot for an endless variety of delicious food and drinks. Being right at the nexus of the southern border and the Pacific Rim, North San Diego is blessed with authentic cuisines from a multitude of regions and cultures. Here are some gems to take a visit:

2GOOD2BE Bakery & Cafe
11975 Bernardo Plaza Drive, San Diego, CA 92128
(858) 487-4663

AVANT at Rancho Bernardo Inn
17550 Bernardo Oaks Drive, San Diego, CA 92128
(844) 254-0013

Canyon Grille at Welk Resort San Diego
8860 Lawrence Welk Drive, Escondido, CA 92026
(760) 749-3000

Manzanita Roasting Company
13330 Paseo del Verano, San Diego, CA 92128
(858) 717-0400

Miguel’s Cocina - 4S Ranch
10514 Craftsman Way, San Diego, CA 92127
(858) 924-9200

On the Border
298 E. Via Rancho Parkway, Escondido, CA 92125
(760) 233-9771

The Grille at Maderas Golf Club
17750 Old Coach Road, Poway, California
858-217-2561

The Kitchen at Bernardo Winery
13330 Paseo Del Verano Norte, San Diego, CA 92128
(858) 487-1866 x125

Vintana Wine & Dine
1205 Auto Parkway, Escondido, CA 92029
(760) 745-7777

• Better Buzz Coffee
• Bluewater Grill - Carlsbad
• Breakfast Republic
• Brigantine
• Cucina enoteca Del Mar
• Dumpling Inn & Shanghai Saloon
• Lucha Libre Carlsbad
• Phil’s BBQ - San Marcos and Rancho Bernardo
• PrepKitchen Del Mar
• San Marcos Brewery & Grill
• Taste of Thai
• The Barrel Room
• The Broken Yolk Cafe
• The Cork and Craft
• The Old Spaghetti Factory
• URGE American Gastropub
Experience Great Shopping in North San Diego

Aside from its great wineries, breweries, golf and casinos, North County also offers an array of shopping centers. From high-end retailers to discount outlets and everything in between, North San Diego shoppers will find what they’re looking for at their favorite mall. Whether it’s an indoor mall or promenade, you’re bound to enjoy your shopping experience North San Diego style.

**Carmel Mountain Plaza**
11455 El Camino Real, Suite 200, San Diego, CA 92130
(858) 350-2791

**Del Sur Town Center**
17170 Camino Del Sur, San Diego 92127
(858) 526-6650

**Westfield North County**
272 East Via Rancho Parkway
(760) 489-2347

**Village Shops and Artist’s Studios**
13330 Paseo Del Verano Norte, San Diego, CA 92128
(858) 487-1866

- Carlsbad Premium Outlets
- Cedros Avenue Design District
- Del Mar Plaza
- Flower Hill Promenade
- Grand Plaza San Marcos
- The Shoppes at Carlsbad
- Westfield UTC
Carmel Mountain Plaza: Premiere Neighborhood Center

Carmel Mountain Plaza is a premiere neighborhood center in San Diego, prominently located along the Interstate 15 corridor in North County at the intersection of Interstate 15 and Carmel Mountain Road. The 532,418 square-foot center features over 65 stores with an outstanding mix of major national brand retailers, local specialty shops and restaurants.

Built in 1993, Carmel Mountain Plaza features a unique, open-air design, generous parking, and attractive plaza areas accentuated by mature landscaping and water fountains.
YOUR SOUNDTTRACK
FOR SUMMER!

JUNE 29 - SEP 2
EMBARCADERO MARINA PARK SOUTH

STAR SPANGLED POPS
JUN 29 – JUL 1

AMERICA'S BIRTHDAY
WITH CLINT BLACK
JUL 4

MEGAN HILTY
JUL 6–7

ARTURO SANDOVAL*
JUL 12

RICK SPRINGFIELD
JUL 13–14

GODFATHERS OF LATIN JAZZ:
A SALUTE TO DIZZY GILLESPIE
AND CHANO POZO*
JUL 26

MARC COHN AND THE
BLIND BOYS OF ALABAMA*
JUL 27

PATTI LABELLE
JUL 28

BEETHOVEN BY THE BAY
JUL 29

BURT BACHARACH
AUG 3

"BIRD" ON THE BAY: A CHARLIE
PARKER TRIBUTE FEATURING
CHARLES MCPHERSON*
AUG 9

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AUG 19

LADIES WHO JAM:
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AUG 23

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