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**SEE PG. 14**

**INSIDE: SAN DIEGO'S TOP MARKETING EXECUTIVES**

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### Top Marketers of San Diego

Meet our selection of the top marketers in San Diego, among them Scott Bauer (left), Jamul Casino's vice president of marketing.



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### Design Elements of the Modern Workspace

In the past decade, the entire notion of office design has changed dramatically, and has come a long way from the days of cubicle farms for team members and secluded private offices for executives. The modern office is not just a place to punch the clock.



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### Philanthropist Continues to Pay it Forward

Ruth Westreich is committed to helping others find an easier path to assisting loved ones in need of care. She is the founder and president of The Westreich Foundation, which creates partnerships, collaborations and consortiums with a focus on prevention of disease, whole person patient-centered care, environmental toxicities, food safety and vaccine safety.

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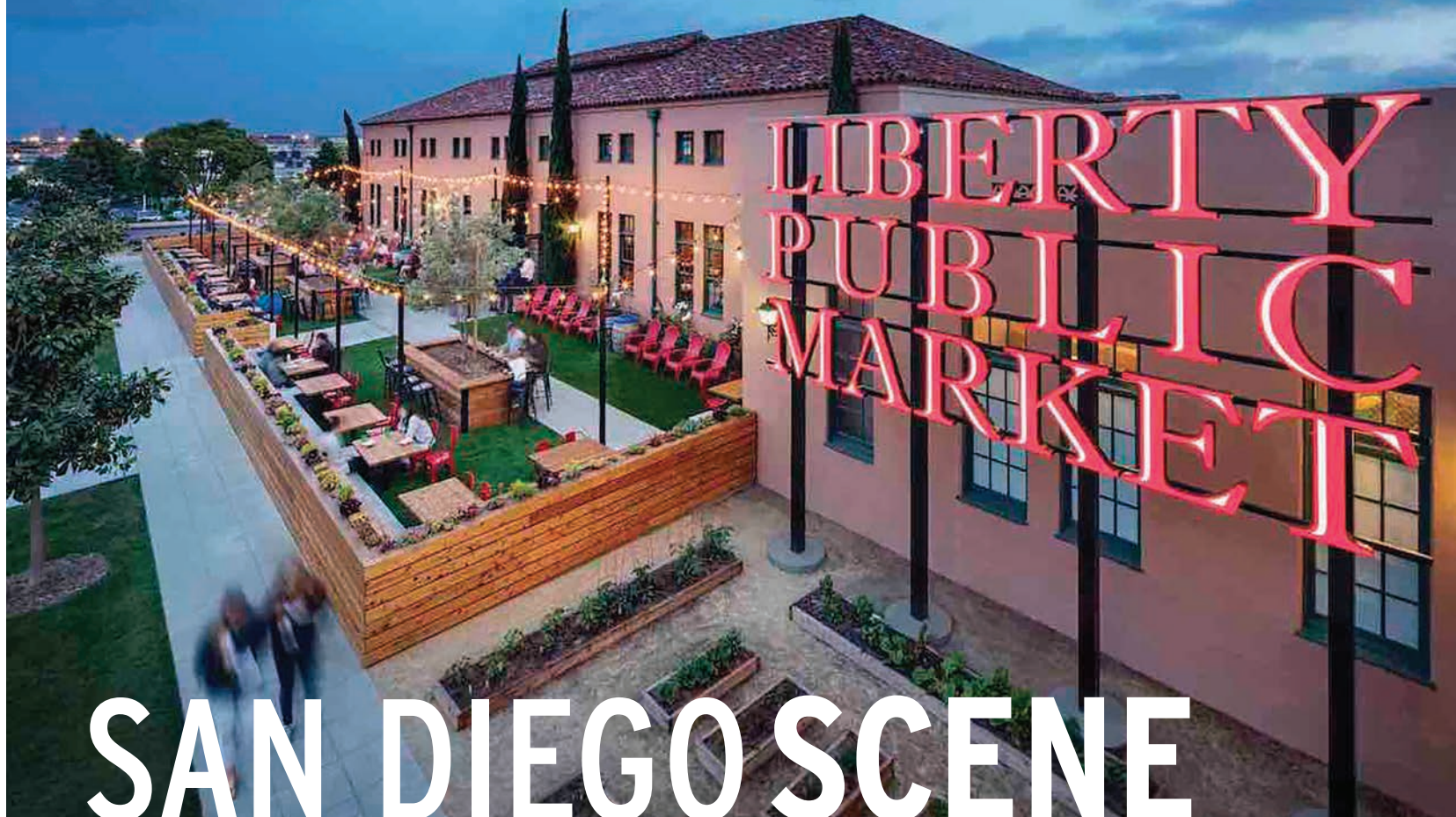
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# SAN DIEGO SCENE

Liberty Public Market is one of the leaseholds acquired by Pendulum Partners. (Photo by Zack Benson, courtesy of McMillin)

## Liberty Station's retail properties acquired by Pendulum Property Partners

Pendulum Property Partners, an Irvine-based real estate firm, has acquired a long-term leasehold interest in a coveted retail portfolio within San Diego's historic Liberty Station neighborhood in Point Loma.

In partnership with The Seligman Group, Pendulum acquired 327,000 square feet of multi-tenant retail and office space for an undisclosed sum. The property is approximately 98 percent occupied. The seller, McMillin, retains ownership of one hotel site, two hotels under construction and a number of office assets in the neighborhood. Additional property owners within Liberty Station include the NTC Foundation, the Rock Church, High Tech High and hundreds of homeowners.

Pendulum's transaction primarily consists of the retail components of Liberty Station's master planned development, more specifically within The Quarter, South Point and Arts District. Alongside popular brands such as Trader Joe's, Vons and Starbucks, Pendulum's anchor tenants include nationally recognized restaurants and retail experiences—Liberty Public Market food hall, Stone Brewing World Bistro & Gardens, El Jardín, Corvette Diner, Moniker General and Slater's 50/50—as well as a nine-hole golf course, a landlocked training ship of the U.S. Navy, and a chapel that has been used for a variety of events and services over the years.

The acquisition strengthens Pendulum's expansion strategy in the San Diego market, which began earlier this year with the purchase of a 327,000 square-foot Class A office campus in Kearny Mesa. Liberty Station is Pendulum's third acquisition this year, bringing its total acquisition volume to over \$400 million in 2018.

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Ronson J. Shamoun, Principal Attorney and CEO of RJS LAW, is an Adjunct Law Professor at the University of San Diego—School of Law where he teaches a Tax Practice and Penalties class. He was recently presented with the following awards:

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## Fitness industry leader Jazzercise celebrates 50th anniversary in 2019

In 2019 Jazzercise Inc., the company that catapulted “aerobic dance” to notoriety in the 1980s, becomes the first ever dance fitness brand to celebrate the 50-year mark. The always-evolving program was created in the Chicagoland area in 1969 by Founder and CEO Judi Sheppard Missett, with a single aerobic dance class based on classical jazz dance. Says Sheppard Missett, “I turned (my students) away from the mirror when I learned that, for them, it wasn’t about learning dance. It was about having a dancer’s body and enjoying the fun of dance.”

Interest in Jazzercise grew rapidly, especially when Sheppard Missett moved the business to fitness mecca Southern California (Carlsbad) in 1971. The first instructors were trained in the 1970s and the business franchised in 1983. By 1984, Jazzercise was declared the “2nd fastest growing franchise” behind Domino’s Pizza.

Today, the company boasts 8,300 franchisees in 32 countries and earns roughly \$100 million per year. With 200,000 customers dancing and sweating to Jazzercise choreography each year, millions of lives have been touched during the company’s 50-year history.

Jazzercise will celebrate the golden anniversary with a two-day international convention and party June 28-29, 2019 at the San Diego Convention Center. Over 2,000 people will attend the event that will be filled with dance fitness classes, live entertainment, international guest performers, surprise announcements and big reveals about the brand’s future. Kicking off Friday night June 28 with an opening night gala, the weekend will also feature a specialty 50th anniversary merchandise and apparel shop, behind-the-scenes tours of the corporate offices in Carlsbad, and an interactive museum that chronicles the many industry “firsts” Jazzercise has accomplished. “This will be a celebration like we’ve never seen before,” says 36-year teaching veteran and Senior Vice President of Licensing and Events, Kenny Harvey.



Jazzercise was founded in 1969 by Judi Sheppard Missett, the CEO. (Photo courtesy of Jazzercise)

## Academy of Our Lady of Peace receives \$2 million donation from Darlene Marcos Shiley

The Academy of Our Lady of Peace has received a \$2 million donation from philanthropist Darlene Marcos Shiley — the largest cash gift ever received by the all-girls Catholic high school.

The funds will be used for the renovation and reconstruction of an academic building which will be named the Shiley Center for Science and Innovation. The building will feature a 1,500-square-foot engineering makerspace and innovation lab that will engage students in creative higher-order problem solving, hands-on design and construction in engineering and robotics classes. The new facility will include five fully-outfitted multidisciplinary science labs that will accommodate 150 students at any one time.

“We are so deeply honored and humbled by Darlene’s generosity,” said Dr. Lauren Lek, head of OLP. “The new Shiley Center for Science and Innovation will stand as an enduring tribute to Darlene for her support of science, technology, education, and math (STEM). We are blessed to have her in our community.”

In 2015 the Academy of Our Lady of Peace created the STEM certification program to recognize students for their achievements and involvement in STEM-related activities. This past year, the graduating class saw 40 percent of its graduates pursuing STEM majors in college, which is more than double the co-ed national average (16 percent).

Darlene Marcos Shiley is the president of The Shiley Foundation and a renowned patron of the arts, medical research, and education.



Darlene Shiley with Dr. Lauren Lek, head of OLP, and OLP students. (Credit: OLP)

## MIT senior from San Diego awarded Marshall Scholarship to pursue grad studies in the UK

Katie O'Neil of San Diego is one of five Massachusetts Institute of Technology students awarded Marshall Scholarships to pursue graduate studies in the United Kingdom. This class represents the largest number of Marshall Scholars from MIT in a single year, and continues MIT students' exceptional record of achievement in the elite fellowship program.

O'Neil is a senior majoring in brain and cognitive sciences. At Oxford University, she will pursue an MS in the Department of Experimental Psychology. She will then return to the U.S. to embark on doctoral studies in computational neuroscience with

the goal of becoming a professor and researcher.

O'Neil is currently conducting studies on facial perception in the laboratories of Professor Rebecca Saxe in MIT's Department of Brain and Cognitive Sciences and Professor Stefano Anzellotti of Boston College. O'Neil has also been examining the connection between gestures and speech with the MIT Speech Communication Group, and she has created calcium imaging processing pipelines in the laboratory of Professor Ann Graybiel at the McGovern Institute for Brain Research at MIT. O'Neil spent

two summers interning at the J. Craig Venter Institute in San Diego, which conducts genomic and bioinformatics research.



O'Neil, the daughter of William O'Neil and Jennifer Coburn, graduated from Patrick Henry High School in San Diego.

# Congratulations Top Marketers!

## Thank you for setting the bar.



### Karen Korr

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# SAN DIEGO'S TOP MARKETING EXECUTIVES 2019



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## SCOTT BAUER

Scott Bauer is Jamul Casino's vice president of marketing. He is serving in a vital role in the casino's rebranding and has developed a long-range strategy to drive a profitable customer loyalty base in the highly competitive and dynamic gaming market in San Diego. The casino now has a recognizable new logo featuring the name Jamul (which means Sweetwater). Jamul raised \$10,000 in October for the Susan G. Komen breast cancer research, advocacy and outreach. Bauer also spearheaded the casino's donation of \$10,000 for the Veterans Village of San Diego, which provides services to more than 2,000 military veterans throughout San Diego County. Before joining Jamul Casino, he was director of database marketing for Viejas Casino and Resort. At Viejas, he was responsible for strategy, execution and management of the marketing budget for the organization during the resort's expansion. He is a graduate of Santa Clara University where he earned a bachelor of science degree in economics and a second bachelor of science degree in commerce with an emphasis on operations management information systems.

## KAREN KORR

Karen Korrr has launched a new marketing firm, Full Korrr Press, after a long and distinguished 15-year career as director of outreach strategy and chief operating officer for the San Diego County Bar Association. She is considered a trailblazer in the national bar association world, and her work has garnered an unprecedented number of national awards for the association. She was the mastermind behind the bar association's "Set the Bar Higher" campaign, a multi-year plan intended to garner awareness for the association's lawyer referral service. In 2017, she created the bar "Coffee with Counsel" community service program, which brings attorneys into the community monthly to educate consumers on different areas of law. In her tenure at the Bar, Korrr also led the redevelopment of the association's website and mobile site, its electronic publications This Week at the Bar and For the Record, and its bi-monthly magazine, San Diego Lawyer, all of which have received Luminary awards from NABE and awards from the San Diego Public Relations Society as well as the San Diego Press Club. In 2016, to honor her 10th "leap year day" birthday on Feb. 29, she raised \$10,000 for Voices for Children, an organization that provides support for children in the foster care system in San Diego.

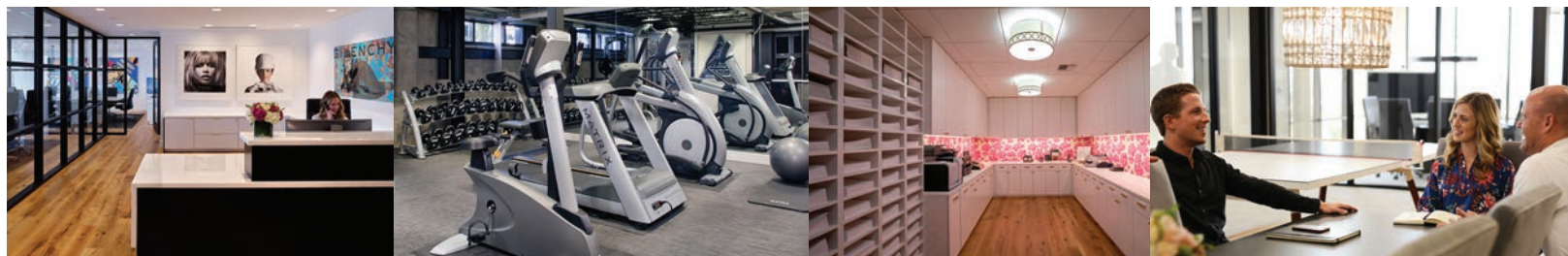


## BRAD WEBER

Brad Weber is group publisher of Local Umbrella Media Community Publications, a company which he started in 2015. Local Umbrella currently publishes 31 community newspapers across San Diego County. He has donated many pages to nonprofits and San Diego event contributors. Weber has been a successful business entrepreneur in publishing for over 35 years. He also owns a printer representation business. He launched Local Umbrella Media in 2015 with the purchase of the North Park News. Weber is a graduate of Colorado State University.

# 12 Design Elements of the Modern Workspace

Tips on how to achieve a thriving environment for live, work and play



By Nicholas Willis and Kristin Christensen

In the past decade, the entire notion of office design has changed dramatically, and has come a long way from the days of cubicle farms for team members and secluded private offices for executives. The modern office is not just a place to punch the clock. It has become a thriving ecosystem combining elements of live, work and play for its team. Private offices and boardrooms have transformed into creative and collaborative centers, and high cubicle walls have been replaced with open workstations. The modern workspace has become wildly imaginative throughout the years, which now serves as a critical recruiting and retention tool for businesses with a major focus on productivity, collaboration, integration and connectivity.

At Hughes Marino, we believe office layout, design and company culture truly work hand-in-hand to inspire and invigorate teams, and have the ability to positively impact businesses in many ways. Over our careers we've had the rewarding opportunity to watch many workspaces come to life, and we've taken plenty of mental notes on our favorite features in the process.

Here are 12 of our favorite key elements of planning and design in the modern workspace that help increase productivity and communication, while also strengthening company culture.

## Interior Private Offices

The days of hallways lined with oversized separate offices have come and

gone. Over the last decade, private offices have shrunk by 25 percent and we've seen a trend towards moving these offices away from the perimeter and into interior areas of the space. This feature enhances one of the most important elements of the modern workspace—natural light—which fosters happier moods and higher productivity, while also reducing energy costs. By shifting interior offices to the center of the floor plan, natural light from the window line can be shared with even more team members!

## Glass Office Fronts

While the move to interior offices is the modern approach, if your company isn't culturally set up for removing perimeter offices, it's important to keep the office fronts as open as possible. If privacy is an issue, you can introduce window film or roll-up screens to keep the light coming in while maintaining some visible privacy. Again, the theme here is the addition of more natural light throughout the space.

## Open Ceilings

The modern space is foregoing the traditional ceiling grid, tile and boxed light construction that has become so common to office space. Open ceilings expose the building's structure, which creates additional ceiling height and highlights the beams and duct work to provide an industrial aesthetic with an airier feeling, replacing the uniformity of the

conventional ceiling. The 2x4 ambient light fixtures have been replaced with linear or spot pendant lighting, making light less uniform and more dynamic. Open ceiling architecture also has the potential to add volume by adding a few extra feet of height to the workspace. Planning tip: If your project isn't planned with precision, open ceilings can introduce a host of challenges. Before you decide to remodel, we recommend doing extensive research or consulting with our experienced team for more insights.

## Hard Surface Flooring & White Walls

Companies are leaning toward utilizing hard surfaces like exposed concrete, stone, wood or vinyl composite/luxury tiling to add a more modern feel and aesthetic. Another plus—hard surface floors are durable and relatively maintenance free. While many offices still utilize some carpeting, it appears less frequently throughout the space. Design tip: An accent rug is the perfect way to add a pop of color, absorb noise and soften the space!

The move to white walls is becoming more of a trend in the "industrial open office"—less corporate, more inviting and home-like. White walls work well as a backdrop for any type of art and any color scheme, and come in handy if a business undergoes a design or branding refresh down the road. White also brightens up the space, especially where there is an abundance of natural light.



## Open Office Layouts

Without question, the open office dynamic has defined the modern workplace, and has certainly caused a healthy debate about its effects on productivity. The open space design supports the culture of the collaborative and creative workforce, while also driving teamwork, efficiency and transparency among teams. The layout also provides high visibility throughout the space and eliminates the cube farm and dull, repetitive vibe. Every office environment is different, so be sure to consult the experts on which layout would most benefit your team's productivity and company culture.

## Huddle Spaces & Phone Rooms

If an office features a lot of open areas, utilizing phone and huddle space is an important aspect to consider for team members to make private calls and to have as a quiet place to focus. Since most meetings occur between two to four individuals, we've seen a reduction in the amount of large conference rooms. Unless your particular business calls for frequent large meetings, we recommend that companies provide one large conference room for 10-12 people, with multiple smaller rooms, or "huddle spaces," for meetings between two to four people. Designers can put a fun spin on these rooms with themes, colors and company branding!

## Plenty of Collaborative Space

From open break areas and living rooms, to game rooms and work lounges, these spaces can take many forms! The purpose is to offer a fun and inviting area for people to gather, relax, collaborate, enjoy the team spirit and boost camaraderie. When planning these spaces, businesses should provide plenty of areas for comfortable individual and group seating with tables varying in size and height, and game room components such as game tables, TV's, bar tables and stools. Each of our Hughes Marino offices have game rooms with all of these elements to encourage fun and playful competition! Planning tip: Keep in mind that space has a financial cost, and one way to keep real estate needs reasonable is to combine uses for areas. For example, kitchens and reception areas can also

function as break-out space, lounge space or alternative working areas.

## Welcoming Reception Areas

The power of first impressions is critical, and the reception area of an office can set the tone for the entire experience! Modern office reception areas are inviting for both guests and team members, and should evoke a hospitable feeling with charming furnishings that promote an accessible and friendly space. Recognizing that receptionists are very often the office managers that keep everything running smoothly behind the scenes, as well as for anyone who walks in the door, the lobby should provide discrete functionality behind an inviting greeting desk with plenty of open space for line of sight, and comfortable seating that sets the tone for an impactful reception area.

## Lighting

Lighting can make or break a space! The days of fluorescent light fixtures designed for a grid ceiling are dwindling. While most corporate office buildings maintain the grid and tile ceiling system for acoustics, better lighting control and economics, these features can be spruced up with contemporary lighting, like unique pendant lights and dazzling chandeliers. As discussed earlier, providing access to as much natural light as possible is a big part of the lighting element too!

## Mixed Architectural Elements

The modern office generates fluidity with creative applications of materials delivering an impactful feel on a space. A designer may utilize an unconventional mix of materials to create visual interest, like industrial metal wall panels or integrated technology such as digital media on LED screens. Our headquarters features a grand staircase that combines the elements of metal, wood, glass and brick, which makes for a stunning visual impact and a grand entrance!

## Elements of Home

An office is a home away from home for team members and guests! By incorporating residential furnishings like comfortable couches and coffee tables with playful

knick-knacks, your visitors will feel relaxed and more at ease. At home, everything revolves around the kitchen, and the same can hold true at work. By centering the kitchen in an accessible location for the entire office, companies can create a natural hub for team members to gather. Plants also have an incredibly positive impact on office environments. Bring the outdoors inside with living walls and potted plants, which improve air quality, lower stress and even have calming effects—a win-win for everyone!

## Gym & Wellness Space

More and more companies are providing team members with access to gym facilities and/or wellness space. This area could be utilized by someone who may be feeling under the weather, or act as the perfect spot to escape for a mental break. The spot can also be great for working mothers who need a comfortable, private retreat. Physical activity is a must for good health, and team members who have close access to a gym tend to stay at work longer and have an easily accessible way to alleviate stress and stay healthy!

Nothing is more fulfilling than helping our clients' visions come to life. Our Planning + Design team, in conjunction with our Program, Project and Construction Management team, work to shape the perfect functioning workspace for clients' teams in order to enhance space and productivity, to ultimately reinforce a positive company culture. For more in-depth information on our Planning + Design service, please visit our website, or feel free to contact us directly. We look forward to helping more businesses build their dream spaces to cultivate a positive environment for their teams to grow and thrive, all while looking sleek and modern to impress anyone who visits.

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Ruth Westreich is committed to helping others find an easier path to assisting loved ones in need of care.

## Philanthropist Continues to Pay it Forward

Westreich Foundation founder finds a path to assisting people in need of care

By Eric Breier | Cal State San Marcos Photos by Christine Vaughn | Cal State San Marcos

Ruth Westreich has always been a caregiver. Westreich's father died when she was young and, without any siblings, she was solely responsible for taking care of her ill mother.

"When I was doing my significant caregiving, there was nothing available to help me walk through that journey, solve problems and provide a quality of life," Westreich said.

Westreich is committed to helping others find an easier path to assisting loved ones in need of care. She is the founder and president of The Westreich Foundation, which creates partnerships, collaborations and consortiums with a focus on prevention of disease, whole person patient-centered care, environmental toxicities, food safety and vaccine safety. Westreich also is a longtime generous supporter of the CSU Institute for Palliative Care, which launched at Cal State San Marcos in 2012.

Palliative care, which provides care that optimizes quality of life for people with a serious or chronic illness, has always resonated with Westreich, going back to when she was a caregiver for her mother.

Westreich recalls graduating from high

school on a Friday and starting a new job the following Monday so she could help provide for her mother. A couple of years later, having gotten her footing in the working world, Westreich started attending a Los Angeles design college in the evenings. Her employer was a small, family-owned company. Westreich was a valued employee and, knowing her situation, the company paid for her schooling. All they asked for in return was that Westreich pay it forward.

Not only has she been paying it forward ever since, she has undoubtedly done it at a level her former employers never could have imagined.

Jennifer Ballentine, the executive director of the CSU Institute for Palliative Care, has seen firsthand the impact of Westreich's generosity.

"Ruth has been a tireless supporter of the Institute and of palliative care," Ballentine said. "She has been very generous with her time, talent and treasure, opening her heart and home on numerous occasions. She is a delightful person and an inspiring presence. We are honored by her support."

It never made sense to Westreich that the health care system virtually required a

person to get sick and have myriad symptoms and problems before addressing their health. That's one of the reasons why she is so passionate about integrative medicine, which combines conventional medicine with evidence-based complementary approaches to provide care to the whole person.

Westreich realized early on that she could be a connector and bridge for different disciplines such as integrative, functional, palliative and natural medicines.

"I think we're closer than ever to having these disciplines not only talk to each other but want to be involved at a very high level with each other," she said.

Palliative care is among the disciplines with which Westreich has long been associated. She was a board member for San Diego Hospice and the Institute for Palliative Medicine and was close friends with the group's vice president of education, research and organizational development, Helen McNeal. When the organization closed, McNeal told Westreich about a new opportunity that she was going to pursue – becoming the founding executive director of the CSU Institute for Palliative Care. Westreich had



just one question: "How can I help?"

The Westreich Foundation was one of the early supporters that helped make the CSU Institute for Palliative Care a success. Westreich was confident from the start that the Institute would thrive, not only because of McNeal but also through the leadership of CSUSM President Karen Haynes.

"Karen Haynes is one of the most forward-thinking people that I know," Westreich said. "She was willing to take a chance. Many things aligned. It was the right timing and the right people."

Since its launch, the Institute has developed over 100 educational offerings. Through online instructor-led and self-paced courses, it has educated more than 9,300 current health professionals, providing critical tools and skills. It has also introduced palliative care to more than 10,000 future health care professionals and more than 12,500 community members. The Institute is continuing to grow, and Ballentine noted that it is even partnering with Westreich in the development of a new course.

"Palliative care is not necessarily hospice care," Westreich said. "It can be, but it's way bigger than that. It's looking for a quality of life when a cure as we know it is not there for people. So, you're looking at people with any chronic conditions. It can be Parkinson's, it can be ALS, it can be heart issues, it can be rheumatoid arthritis, any of those things that probably aren't curable as we know it today.

"But a good quality of life is available for those people looking at certain things, trying to ameliorate as many of the conditions that are hurting them and then adding things that palliate and bring comfort and joy."



Jennifer Moore Ballentine, executive director of the CSU Institute for Palliative Care, has seen first-hand the impact of Ruth Westreich's generosity. "Ruth has been a tireless supporter of the Institute and of palliative care," says Ballentine. "She has been very generous with her time, talent and treasure, opening her heart and home on numerous occasions."



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# THE MALDIVES

## PRESTIGIOUS DESTINATION FOR ELITE TRAVELERS

By Marlise Kast-Myers

Off the coast of India are 1,192 islands that make up the Maldives, of which 200 are inhabited, 120 are dominated by registered resorts, and one — just one — is privately owned. If the name “Coco Privé” is unfamiliar, well, that’s intentional. No larger than two soccer fields, this gumdrop of paradise caters to Saudi royals and Hollywood celebrities who have managed to stay off the radar.

Its island clandestinely at it’s best, with five villas tucked behind a canopy of palms, hedged by white-flowered frangipani, and ringed by blinding-white “where are my sunglasses?” sand. Spilling from the powdery shores are turtle nests and a protected reef where neon fish nibble at coral and pylons.

Its here that a luxury yacht docks after whisking guests from Malé airport (35 min), and then parks beside a traditional dhoni boat, designated for sunset cruises, fishing excursions, and diving adventures.

As the ultimate all-inclusive experience, a buyout at this disk of paradise costs a mere \$45,000 a night. Nope, that’s not a typo . . . But before you click or scroll away, hear us out. When you break down the cost of the perks, you might be surprised what

\$45,000 a night will get you, other than a ridiculous amount of pampering.

### The Why

Well, why not? Beyond that, you have this single property to thank for changing the face of hospitality in the Maldives. As part of the three-resort Coco Collection, this island getaway embodied a much larger vision to transform the Maldives from a backpackers’ destination into a honeymooners’ paradise.

The master plan started in the early 90’s when the Maldivian owner (we’re sworn to secrecy) acquired several islands. One by one, he built over-the-water bungalows with plunge pools, spas, butler service, elevated cuisine, and a price tag to match. Other resorts followed suit, turning the Maldives into one of the most prestigious destinations for elite travelers.

As the ultimate labor of love, Coco Privé was born in 2012, becoming the jewel of the Indian Ocean. It also became the Maldives first private island available for exclusive hire. This speck in North Male Atoll tucks its treasures within a labyrinth of white sandy pathways that meander between plunge pools and sunken lounges.

Strategically situated for privacy are five villas and a master residence, the last of

which houses the dining room, cocktail bar, wine cellar, and library. This split-level retreat also has three private terraces overlooking a 40-meter glass-walled pool.

The surrounding five villas boast floor-to-ceiling windows, plunge pools, indoor-outdoor showers, bespoke furniture, and iPad-controlled curtains, lights, televisions, and surround-sound stereos.

The mastermind behind the refined elegance is award-winning architect, Guz Wilkinson who seamlessly blended the property into nature (and not the other way around).

A committed staff of 30 will meet your every desire even before you know it exists. This includes Chef Neil who whips up the day’s catch into Maldivian curries, tuna tartar, ceviche, and chili-and-peanut crusted fish with garden vegetables and sweet pepper sauce. Here, fine dining-meets-family style banquets, with over a dozen local dishes bringing color to white linens.

Since you can’t take this Sri Lankan culinary genius home with you, he’ll kindly teach you secrets of the kitchen during private cooking classes. By day two, you’ll stop counting calories. Simply burn off pastries and cakes with canoeing, windsurfing, paddle boarding, snorkeling

A private island.  
(Credit: Coco Privé)







Coco Privé Palm residence master bedroom. (Credit: Coco Privé)



View from the pier. (Credit: Marlise Kast)

(with marine biologists), diving, and yoga — all part of the bottomless island amenities.

Tipping the scales are unlimited spa treatments, catamaran sailing, an indoor-outdoor gym, sauna, and an open bar (literally). Dream it, and they'll deliver. The "your wish is our command" staff has even been known to fly in customized gym equipment and engineer a temporary helipad for A-list guests.

Expect at least one daily surprise, like breakfast on the beach or a cinema under the stars. At low tide, you can walk around the island in less than 10 minutes, or snorkel the glassy perimeter with resident turtles, black-tip reef sharks, and manta rays that flap on the ocean floor like underwater birds.

Less than 15 minutes by boat are half a dozen dive spots, and 30 minutes away are surf breaks off Thulusdhoo in Kaafu Atoll. If micro-island fever kicks in, you can kayak to Coco Privé's sister property, Coco Bodu Hithi, with six restaurants and 32 over-the-water bungalows.

### When

There isn't really a bad time to visit the Maldives, since temps bobble between 74 and 88 degrees. If you can handle short-lived tropical storms and monsoons, May to October will be your best bet to save on airfare. Ideal temps are November and April, and high season runs December to March.

### How

With a \$45k rack rate, clearly this self-sustainable utopia caters to a niche market. Factor in the 3-night minimum, and a stay here would soak up nearly three years income for the average American. Since you're clearly not "average," you'll want to bring along nine of your closest friends (vs. your family) and prepare to split the cost, brining it down to \$4,500 per person.

While that's still an absurd amount to pay for a vacation, it's worth taking a moment to do the math.

Estimated cost of unlimited island inclusions during a three-night stay:

- 24-hour dining with all your meals and snacks exquisitely prepared by your own private chef = minimum \$50/per meal x 9 meals = \$450
- Unlimited beverages, including top-shelf alcohol from your cocktail bar and wine cellar with 150 bottles selected by your sommelier = \$1,000 +
- Unlimited spa treatments by your personal therapist = \$500 +
- Unlimited diving and use of diving equipment = \$800 +
- Non-motorized water sports such as canoeing, catamaran sailing, windsurfing, paddle boarding, etc. = \$400 +
- Private luxury yacht transfer to/from Malé International Airport = \$350
- Island buyout = priceless
- Estimated value of island inclusions and amenities = \$3,500 +/-

So maybe you wouldn't capitalize on the unlimited diving, spa treatments, and open bar (yeah right), but even if you just napped in a hammock for three days on your own private island, well that might just be worth every penny. For more information, visit [cocoprive.com](http://cocoprive.com).

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