



# STARTUP SAN DIEGO

San Diego is famous for our beaches, weather, and action sports, but what few may know is that we are also an innovation hub. San Diego's economy is best known for its thought leadership in biotech and defense, and now it's time to shine the spotlight on the tech sector. Our startup tech and software community is one of the best kept secrets in San Diego, but it won't be a secret for long. That's why Forbes recently ranked us the #1 city to launch a startup.

POPULATION

3.211  
MILLION  
PEOPLE



## ECONOMIC DRIVERS

4.8%

UNEMPLOYMENT RATE

\$4.3M

AVERAGE VALUATION

1,285

COMPANIES

450+

INVESTORS

JOB

OPENINGS

ON ANGEL.CO

165  
CURRENT

## SAN DIEGO

1ST QUARTER VC FUNDING

HITS \$270MM

\$805.1M

ANNUAL TOTAL VC DOLLARS RECEIVED

BIOTECH & SOFTWARE

602 MILLION

VC FUNDING TOPPED

IN 2014

412MM

OUT OF

805MM

OF VC FUNDING IN 2014

WAS SEED/EARLY STAGE FUNDING

NOTABLE STARTUPS, SOURCES OF TALENT,

MAJOR CORPORATIONS

### NORTH COUNTY

#### STARTUP

Bandwidth X Razer  
Dealstruck Roambi  
GoPro Scorestream  
Legend 3D Seismic  
Mellmo StackIQ  
Packetsled Verve

#### TALENT

California State University San Marcos

#### MAJOR CORPORATIONS

Sony Electronics  
ViaSat

### SORRENTO VALLEY & LA JOLLA

#### STARTUP

Apmetrix  
Brightscope  
DealCurrent Illumina  
Edico Genome Kyriba  
Everyone Counts MOGL  
Ground Metrics Smart Drive Systems  
Harvest.ai Tealium

#### TALENT

University of California San Diego  
University of San Diego

#### MAJOR CORPORATIONS

Edico Genome Novatel  
iBOSS Petco  
Intuit Pfizer  
LPL Financial Qualcomm  
Mitchell International Verizon Wireless

### DOWNTOWN SAN DIEGO

#### STARTUP

Bam Communications FabLab  
Chatmeter GoFormz  
Classy GoFundMe  
Cloudbeds Loan Hero  
Cursive Labs Posiba  
Digital Telepathy Rock my Run  
eLearning Mind Saambaa

#### TALENT

San Diego State University

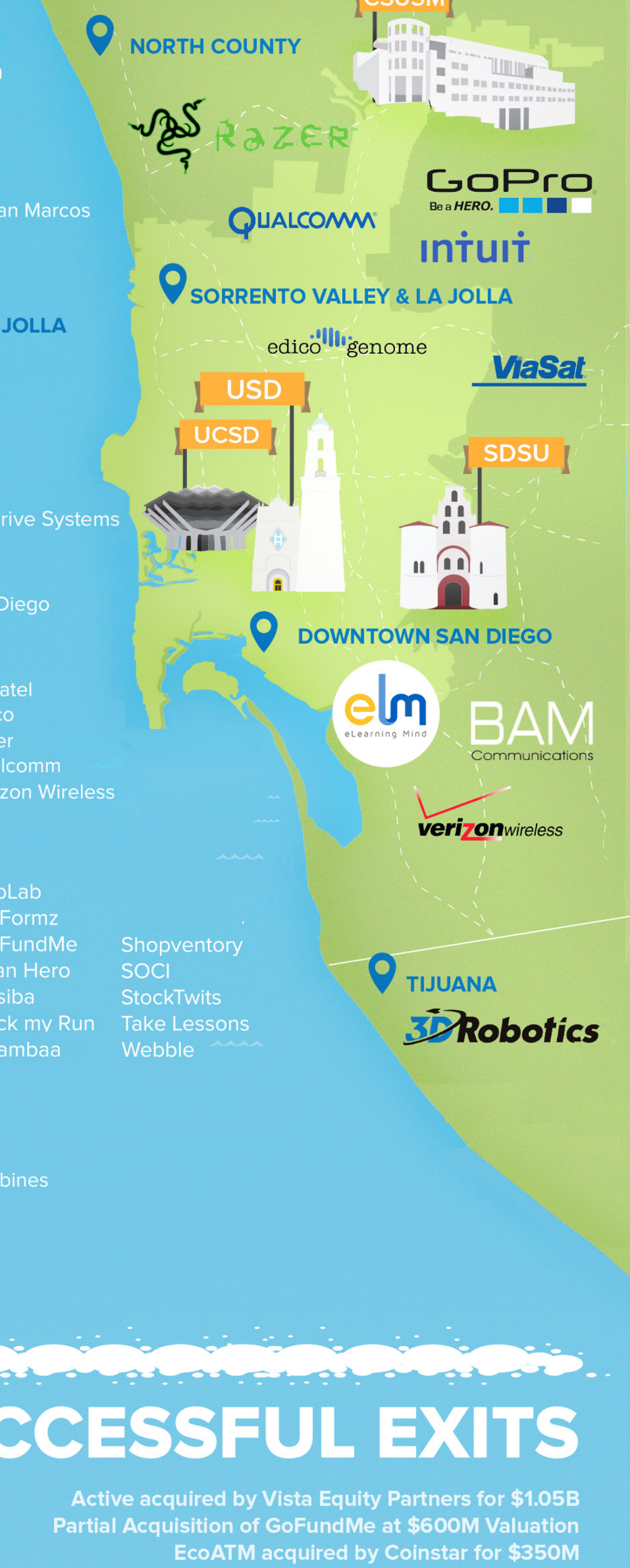
#### MAJOR CORPORATIONS

Cricket Wireless Solar Turbines  
Portfolium Sentek

### TIJUANA

#### STARTUP

3D Robotics



## SUCCESSFUL EXITS

Active acquired by Vista Equity Partners for \$1.05B  
Partial Acquisition of GoFundMe at \$600M Valuation  
EcoATM acquired by Coinstar for \$350M  
Leap Wireless (Cricket) acquired by AT&T for \$204M  
MaintenanceNet acquired by Cisco for \$140M  
Lumedyne acquired by Google \$85M  
Assistly acquired by Salesforce for \$50M  
HubEdu acquired by Rafter  
Plixi acquired by Lockerz  
Fatskunk acquired by Qualcomm  
GoFastCab acquired by Total Transit  
Mycase acquired by Appfolio  
Real Tid Bits acquired by Livefyre  
Rentlinx acquired by Appfolio  
TodNod acquired by Digiglobe  
Anamatrix acquired by Enlighten

## SOURCES OF CAPITAL

Analytics Ventures  
Avalon  
Axon Ventures  
BioMed Ventures  
Blackbird Ventures  
Cedar Ridge Ventures  
Correlation Ventures  
Crescent Ridge Partners  
Domain

Huntington Capital  
JMI  
Keshif Ventures  
Miramar Digital Ventures  
Pappas Ventures  
Rady Venture Fund  
SD Kereitsu Forum  
SD Tech Coast Angels  
Seed San Diego

Soffinova Ventures  
Triton Technology Fund  
TVC

## NOTABLE ROUNDS OF FUNDING

Classy raised \$18M Series B  
Dealstruck raised \$58M in Debt & Equity  
Independa raised \$10M Series B  
Kyriba raised \$21M Series C

Nirvana Systems raised \$20M Series A1  
Smart Drive Systems raised \$50M  
Tealium raised \$30M Series D